

## The Dimmer View

BY MAX GOODWIN

There are some things of a good civic nature that never reaches the public's ken... like that of the Jensen barn at the corner of Washington and Adams... unless the local newspaper tells the story. This is that story.

Andrew Jensen, an early settler in Lemon Grove, raises birds, both exotic and edible types. He had need for his barn at the corner although he was aware that it created an obstruction to motorists' visions.

Three years ago Jensen's house burned down. Insurance money rebuilt the house but did not replace all the furnishings. Some of the neighbors did that and gave him a neighborhood housewarming. Jensen is a widower.

Recently the streets in Jensen's area were repaved. This spotlighted the barn jutting into the visual-right-of-way. The Lemon Grove Junior Chamber of Commerce met with Jensen and offered to demolish the barn and stack the lumber as part of their campaign for community improvement. Jensen recalled that two children had been injured at that intersection in separate accidents.

Jensen is within his legal rights in keeping his barn but he is sacrificing it to community betterment. The Jaycees, under president Joseph Payson are making a contribution of the highest order by supplying the manual labor to demolish the structure.

Other and similar activities by other good local people, is why Lemon Grove has gained stature as a friendly place in which to live.

When the local water works reduced the area tax rate from \$1.54 to \$1.10 a lot of taxpaying residents were happier... but not Harry Griffin, a member of the water board.

Griffin confided that the rate (Continued on Page 6)

## School Board Okays Funds

The Lemon Grove school board approved the expenditure of \$38,000 Monday night. Funds were approved for annual purchases of school furniture, curriculum supplies (paper and pencils) and cafeteria supplies. Involved are supplies for the new San Alito school scheduled to open this year.

There will be no board meeting again until August 4 when annual budget hearings will take up part of the meeting.

Tuesday's meetings was presided over by Ray Lange, recently elected president of the board. Sitting as a board member for the first time was Barney Ambrose.

## Grossmont Tax Boosted

Grossmont high school district tax will be increased nine cents for each \$100 assessed valuation as the result of a budget of \$5,181,506 for the coming school year. It was announced this week by Grossmont HSD Superintendent Lewis Smith.

The school board rejected Smith's request for \$102,000 to be earmarked for salary increases up to 8 per cent. The approved budget allows for approximately 5 per cent increase.

Operating levy is up four cents to \$1.17 but is lower by eight cents than a previous estimate made by Smith. He said few tax delinquencies and increased state apportionments permitted the lower cost. State funds were increased by a heavier attendance in adult and summer classes than had been anticipated.

## Men's Club Hears BBB Man On Fraud

Bill Parker, president of the Lemon Grove Men's club said Cecil S. Candler, president of the San Diego better business bureau would supply the program at the club's meeting Friday.

Candler will discuss some of the frauds worked on unsuspecting residents of San Diego county. He will show slides to illustrate some of the fraudulent activities practiced recently in the area. The club meets every Friday at noon at Michael's.

# LEMON GROVE REVIEW

California's Fastest Growing Weekly... In The World's Fastest Growing Community!

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THURSDAY, JULY 17, 1958

LEMON GROVE, CALIFORNIA

VALUE DAYS...

Don't miss out on Lemon Grove's biggest sale values this weekend. Read the Value Days section in this issue!

... THIS WEEKEND

10c PER COPY

## County Gives Street Split Go-Ahead

### Bargains Set For Big Sale

One of the most outstanding combinations of big values in San Diego county shopping history is being offered this weekend by some 60 participating Lemon Grove merchants, according to

### RADIO STATION BROADCAST SET

Radio Station KBAB will broadcast from the corner of Broadway and Imperial Friday this week from 1 until 7 p.m. as part of the big Value Days promotion in Lemon Grove with Bob McLaughlin as MC. It was reported Wednesday. McLaughlin will broadcast from the station's mobile unit and shoppers are urged to stop by for personalized interviews over the air.

The big Value Days, Thursday, Friday and Saturday this week, will be featured on KBAB during all three days. KBAB is at 910 on the dial. Many of the special values being offered by Lemon Grove merchants will be advertised over the station during the big promotion. LG Boosters club officials said.

Booster club officers. The complete Value Days story is told (Continued on Page 6)

### AWARDS AWAIT LG SHOPPERS

Local business firms will begin distributing "Treasure Chest" coupons this week with as much as \$5,000 in weekly prizes to be awarded to lucky coupon holders.

The awards will be made each Thursday starting August 14 in the plaza at Main, Imperial and Broadway.

No purchase is necessary to get coupons during Lemon Grove Value Days. A list of participating merchants is published this week in the Value Days supplement of this newspaper.

The "Treasure Chest" is a project of the Lemon Grove Boosters' club.



IN OR OUT?—The big question for these boys and some 200 more just like them in the Skyliners little league activity is whether they will be able to continue play this summer at the Skyline Wesleyan Methodist church ballfield—center of controversy since neighboring residents complained of the ballfield activity. Shown

here at the new field, about to choose sides for an extra game are, from left, Cary Thorogood, Charles Hicks, Bob Elliott, Gary Hill, John Reinhart, Butch Rowe, Ray Posthah, Jon Minich, Wayne and Roger Hulsey, David Carry and Thomas Williams.

(Review Photo 1085)

## Skyliners Little League Fights Ballfield Ouster

A practically disposed little league group with more than 200 participating youths in the Lomita village area this week hired an attorney to protest action of the county's planning commission and board of supervisors in denying the Skyliners baseballers permission to use the new Skyline Wesleyan Methodist church field.

"Nick" Nickerson, league president, Wednesday said the group had filed formal protests and would have an attorney represent them at a supervisors meeting soon. "We just want to have a place for our league to play ball and don't want trouble," Nickerson said.

The league—already an orphan by growing out of both the Lemon Grove and Encanto little league systems—just started ball

games on July 4 after a hasty community effort in obtaining sponsors, equipment, uniforms, and then a field to use within a month's time.

According to the central news service in San Diego the county planning commission at a public hearing last Friday denied the

(Continued on Page 6)

## JUDICIAL PROTEST SLOWS DISTRICT COURT CHANGE

SAN DIEGO (CNS)—Opponents of the plan to make the El Cajon municipal court a two-judge court by adding most of Homeland to El Cajon district have not given up hope of defeating the project, it was disclosed this week.

On attack was launched by the San Diego taxpayers association in a letter to supervisors on Monday. At the same time, a letter was received from chief justice of the California supreme court Phil Gibson saying the county's court problems cannot be solved by "piecemeal alteration of judicial district boundaries."

Judge Gibson wrote in answer to an appeal for a recommendation about reopening the Borrego Spring court, but what he said is being used by opponents of an addition to the El Cajon district.

Supervisor De Graff Austin, who opposed changing the boundaries of the El Cajon and Homeland districts a week earlier, said Tuesday that he agreed with Judge Gibson's opinion. "I think it's wrong for us to ask the judicial council to make a study of our problem and then to act without waiting for the council's recommendation," Austin said.

## Fiesta-Barbecue Set For Weekend

The big three-day fiesta barbecue of St. John of the Cross church begins Friday at 6 p.m. this week at the 19th annual Cross fiesta at the church grounds in Lemon Grove. Featured in the big fund-raising entertainment this year are nightly amateur talent shows, quarter midget auto races and some 30 booths with a merry-go-round and other attractions.

Also featured will be free dancing under the stars both Friday and Saturday nights. The grounds open Saturday and Sunday at noon.

Included in the booths is one with "fancy work" created by ladies of the parish and another featuring a country store atmosphere with all types of food stuffs for sale.

San Diego county youth will perform at the talent shows which will be judged by radio and television personalities. Winners will receive US savings bonds.

Big attractions for all local residents are the famous dinners being served at the fiesta. Featured Friday evening will be fried shrimp while the well-known pit barbecued beef dinners will be on the menu both Saturday and Sunday.

### MARCHERS SET FOR SATURDAY

Saturday, this week, at 5:30 p.m. Lemon Grove people will see the Parochial marching band perform. They will be marching from Kent street on Broadway to the school grounds of St. John of the Cross church for the Lemon Grove Fiesta.

The Boy Scout color guard will lead the parade, followed by the quarter midget car per formers, who are under the direction of T. Whelan. Whelan is chairman of the Optimist club, state college area.

The marching band is led and directed by Merle Condy. They shall march to the band stand reserve center at St. John's school ground.

## Broadway Parking Periled By Plans

Lemon Grove's business prosperity may be buried under 18-foot-wide traffic dividers splitting Broadway, busy main artery of the community, under current county plans, city boosters said this week. Failure to gain acceptance of an alternate Broadway improvement project from a majority of property owners has caused county engineers to initiate plans to revamp Broadway on a similar design as University avenue.

Road Superintendent Joe Mack said the county was this week

The Lemon Grove Boosters club announced Tuesday that they would sponsor a movement to eliminate the proposed 18-foot center islands which would be installed the center length of Broadway. Previously, the campaign was headed up by the Lemon Grove Jaycees.

Appointed to head the project are Barbara Howell and Marshall Adams, both Broadway business people. Funds will be raised to get professional petition circulators to explain the importance to business firms of eliminating the 18-foot islands.

Adams said the Boosters would meet Tuesday at noon at Michael's to implement the proposal.

making plans to call for designs along line of a 100-foot wide (Continued on Page 6)

## Stagnant Pool Gets Once-Over

Seepage from cesspools or some other source was this week getting the blame for an outbreak of illness among children in the neighborhood of 7430 Beryl street in Lemon Grove. A big pool of stagnant water formed from an unknown source near that address and youngsters playing in the vicinity have been victims of diarrhea and general upset condition.

One aroused mother, Mrs. Wilona Persons, 7430 Beryl, said Wednesday her nine-year-old son had been diagnosed by a local doctor as just recovering from a slight scarlet fever condition and the doctor also said there (Continued on Page 6)

## LOST SON HUNTED IN LG; DYING FATHER SEEKS AID

A search for a long lost son turned to Lemon Grove this week when a Texas family inquired here for the whereabouts of Lincoln Lee McKinley Blevins who was last heard from in the Lemon Grove area some seven years ago.

A former sister-in-law, Mrs. Dorothy B. Tallant of Wichita Falls, Texas, sent a letter of inquiry to local police which was turned over to Sgt. Paul Reedy of the sheriff's office.

In the letter, Mrs. Tallant wrote:

"Mr. Barr's father is dying and has only a short time left. He has asked me to try and locate his only remaining son. At one time I was married to his older son who was killed in World War II."

"I don't know what kind of trade he might be in or anything about him since I haven't seen him for more than 11 years. He might be working in a poultry ranch or driving an ice truck since he has worked in both of these lines in past years."

Sgt. Reedy said this week anyone with a possible lead to Barr's whereabouts should contact him at HI 4-6171. "We'd like to help if at all possible," Reedy said.

## FISH TAIL HAS HAPPY ENDING

Well, this fish tale of a fish tail does have a happy ending. Seems a Lemon Grove butcher, Lee Hindman of the Broadway market, was in good spirits this week after taking no less than four fishing awards on a weekend deep-sea jaunt.

Hindman won the best awards for the largest fish, the smallest fish, the first fish caught and the last fish caught. Actually, it wasn't too much of a job at that. He won all four awards with a five pounder, the only fish caught on the entire day-long trip by anyone aboard.



GIVING HIS BLESSING—Rev. Msgr. McDonough, pastor of the St. John of the Cross Catholic church in Lemon Grove here blesses a group of youngsters who are about to begin a quarter midget race in the Optimist Speedway which is located next to the church. Races will be featured Saturday and Sunday this week in conjunction with the church's annual fiesta and barbecue. Trophies will be given to winning drivers. An amateur talent show will also be a part of the fiesta. Local radio and television stars will judge the show.

# Lemon Grove Value Days Bargains Offered This Weekend



★ The college class of 1958 will produce 44,000 candidates for grade school teaching jobs—about the same number as in 1957.

**Stock up & Save!**  
**OFFICE SUPPLIES**

**DESK SETS and PADS**

Wide variety of sizes for home, school or office

**FILE CABINETS**

To fit any type of business 2, 3, 4, or 5 drawer Floor and Desk Models

**TYPEWRITER & CARBON PAPER**

... and a complete line of business forms, school, and office supplies.

**Lemon Grove Stationers**  
3482 MAIN ST. HO 9-7013

## Health Fallacies Exposed In Medical Society Report

The gullibility of the public in matters of superstitions, particularly about health, is proved by the "old wives tales" that are still handed down by tradition, even though the present generation is better educated and better informed.

The advent of a new baby into a family is the basis for many such superstitions. The appearance of a "birthmark" on the child is erroneously charged to the parents, rather than a faulty development. There are those who still attribute bowlegs to the fact that the child walked too soon. Instead of realizing that medical science has proved that it is caused by rickets and other conditions.

One popular fallacy is that grinding of the teeth while sleeping indicates the presence of worms. Actually this is a nervous habit associated with restlessness.

The sure and quick stopping of nosebleeds has produced many popular methods and procedures which are false. For example, some believe that pressing the upper lip, or placing ice on the neck will produce the desired effect. Most nosebleeds will stop by themselves, but the presence of one indicates that something

is wrong and should be investigated by a physician.

Many people believe that sleeping on the left side is damaging to the heart. Since the ribs, muscles and fibrous tissues of the chest protect the heart, it is all right to sleep in any position you find pleasant.

And then there are the people who believe that certain machines and gadgets with various vibration and currents will cure anything from ingrown toenails to cancer and rheumatism. The flickering lights in varying colors are the yardstick for the degree of improvement. This misconception is a tragic one for the victims, for it lets disease develop into advanced stages and benefits no one but the promoter of the scheme.

These are a few of the silly superstitions about health. Unfortunately there are many more, such as seeds causing appendicitis, the wearing of the metal rings to cure goiter and rheumatism and the following of certain food fads to live a long life, free of disease.

### HEALTH CENTER SET

The board of supervisors has announced the department of public health will move into its new primary health center August 1. The new three-story building is just north of civic center in San Diego.

**Lemon Grove Methodist Church**  
3205 Washington  
SERVICES:  
8:15 and 11:00—Worship  
9:30—Church School  
Nursery Care  
Rev. Don Cooke HO 6-8065

## LG Students Make SD Honor List

Four San Diego state students from Lemon Grove earned grades high enough to place them on the Deans Honor List for semester II, 1957-58, according to Dr. Herbert C. Peiffer, Jr., dean of students.

The list, released last week, included 283 students, 39 of whom received an "A" in every subject.

To qualify for the honor list, students must carry a minimum of 12 academic units and maintain a grade point average of at least 3.5 Peiffer explained. He said straight "A" students have a grade point average of 4.0. Lemon Grove students on the list are Mary Gene Holman, M. W. Dickinson, George R. Hoover, and Gerald Saxton Muller.

## Honor List Includes SV Students

Two San Diego State students from Spring Valley earned grades high enough to place them on the Deans Honor List for semester II, 1957-58, according to Dr. Herbert C. Peiffer, Jr., dean of students.

The list, released last week, included 283 students, 39 of whom received an "A" in every subject.

To qualify for the Honor List, students must carry a minimum of 12 academic units and maintain a grade point average of at least 3.5 Peiffer explained. He said straight "A" students have a grade point average of 4.0. Spring Valley students on the list are Herbert M. Goodwin, Jr., and Franklin B. Cole III.

### CHRISTIAN SERVICE SET

The Rev. Wm. T. Nichols' sermon topic for the 9:45 and 11 o'clock services in Vista La Mesa church next Sunday morning will be The Power of Christ.

The church is participating in the Billy Graham crusade and has chartered two buses to take part of the congregation to the meeting on Sunday, July 20.

**OYLER RADIO AUTO RADIO SERVICE**  
● Expert Work  
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HO pkins 6-7290  
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by Bob Vaught

### HE TOLD A FISHY STORY

This little guy came roaring in to my shop, puffing like a locomotive. He skidded to a halt and said, "Quick, sell me a camera. I'm going fishing. This time I'm going to prove my fish stories."

I reached behind the counter and came up with the Brownie Starflash.

"This is just the ticket. No adjustments to make before shooting a picture and it's small enough to fit into your tackle box... even your pocket if you like. And it's got a built-in flashholder."

The guy grinned like a Cheesecake. Suddenly he stopped. "Yeah, but how much does it cost?"

"Just \$8.95," I told him. "And you can take pictures indoors or out—color slides, color snaps or black and white pictures. And I guarantee you'll get \$100 worth of fun out of it."

He pulled out a \$10 bill. I started to count his change, and he gave me a "gee-but-you're-dumb" look. "What's this for?" he said. "I don't want change. Give me some film instead."

"Oh yes," I said sheepishly and reached for Verichrome Pan. He stopped in the doorway on his way out. "I'll see you later with some film developing," he said. "I'll show those guys I work with."

Moral of the story? Prove the fish tale with a Brownie camera.

Lemon Grove Camera

618 Kodak Building  
7818 Broadway HO 6-7379



WE'RE OFF—Loading the last pieces of luggage into their car, left, Ron Svalstad, and George Hoover, prepare to leave for a three-month tour of Europe. Svalstad will be writing a series of articles for this newspaper concerning his travels. Both Lemon Grove youths are students at San Diego State college. (Review Photo 1051)

## Local Youths Tour European Countries

Ron Svalstad, son of Mr. and Mrs. Palmer Svalstad, 7536 San Miguel, Lemon Grove, and George Hoover, son of Mr. and Mrs. Richard E. Hoover, 2558 Washington, Lemon Grove, have recently left with two other youths for a three month tour of Europe.

The boys rode by car to New York where they visited Syracuse and New York City, according to Ron's father, Ronnie flew to Puerto Rico while the others remained in New York.

When he returned to the United States the four left for Montreal, Canada where they caught their ship to Europe.

Ron will be writing a series of articles about his trip for the Lemon Grove Review and Spring Valley Bulletin. He will send them in as he travels.

One of the boys plans to buy a European car which they will use for transportation. They plan to visit all of the countries in Europe.

The boys hope to break the language barrier which they will encounter by supplying themselves with translation books. Some of them have studied foreign languages.

They will return to San Diego in mid-September to resume their studies at San Diego State college where Ron will be a junior and George a senior. Both are majoring in pre-law.

George's mother is currently visiting England. The boys have been planning the trip since Christmas.

## Little League Notes...

The boys who were chosen for the Lemon Grove All-Stars have been practicing as a team for the past week and will start their tournament play at Twin Hills Little League park this week on Friday night at 6 p.m.

There will also be games on Monday at 2 p.m. and 5 p.m. and Tuesday at 5 p.m. The park is located in the vicinity of Harbison and Allegany avenues.

All parents and friends of the Lemon Grove Little League are asked to attend these games and give support and cheer to the local group.

### STANDINGS:

Cubs	5	1
Indians	4	2
Yankees	3	3
Braves	3	3
Tigers	2	4
Dodgers	1	5

## Navy Sells Big Planes In August

The US naval air station, North Island, San Diego announces that on August 5 at 10 a.m., 187 aircraft, consisting of 118 each SNJ-3, 13 each SNJ-5B, 6 each SNJ-5C, 37 each SNJ-6 and 13 each SNJ-6B aircraft, and on 12 August 1958 at 10:00 a.m., 167 each P-51 aircraft will be offered for sale on a sealed bid basis.

The aircraft may be inspected at the US naval air facility, Litchfield park, Phoenix, Arizona, Monday from 8:30 a.m. to 3:00 p.m., beginning 1 July 1958 until the time of sale. Sales Catalogs B8-59-246 and B9-36-246 and information may be obtained by writing to the Disposal Officer, US naval air station, North Island, San Diego 35, California, or by telephoning HEmpstead 5-6611, Extension 816 or 1002.

Bids for the above aircraft cannot be accepted from officers and enlisted personnel of the armed forces on active duty, or civilian employees of the military department, including the Department of Defense, or their immediate families and dependents, including agents for any of the foregoing.

## Low-Level Highway Proposal Gets Study

Possibility of a low-level highway from San Diego to Imperial valley cutting through the heart of this district and opening the way for tremendous development of Southern California's lower counties was voiced at a Casa de Oro meeting of area civic leaders last week.

John Abbott, Spring Valley realtor and member of the San Diego Industrial development council who is interested in seeing a low-level highway to the east, told a group July 9 the low-level route is a must for a well developed harbor.

Abbott said the San Diego Industrial council had recently sent letters to congressmen, senators and assemblymen regarding the low-level route. Congressman Bob Wilson, R-San Diego, received one of the letters and in turn contacted Bertram D. Tallamy, highway administrator, to clarify the status of highway 80. It was rumored 80 would be eliminated from the nation's interstate highway system. Tallamy said the move was not even being considered.

The government requirements on a highway such as proposed, Abbott pointed out, calls for not over three per cent grades. He displayed a map by Parsons, Brinkerhoff, Hall and McDermold, engineers showing a low level highway with three tunnels from San Diego to Imperial valley, would not run over three per cent grade.

The Old Spanish Trail group recently renewed activities and elected Russell Stoll of San Diego as president. Stoll was present at the meeting of the low-level group and said a few words about the Old Spanish Trail activities and the group's hopes of having a direct route to San Diego harbor.

The low-level group indicated this is the proper time to press for a low-level highway from San Diego to Imperial valley, thus securing for the Old Spanish Trail the outlet to the Pacific.

Much enthusiasm was shown by those present regarding the low-level route, so much so a motion was carried to have another meeting in the near future. Time and place will be announced later.

Those who attended the meeting were: John Abbott, speaker; Chas. Bloomschein, SD Industrial council inc.; Fred Hansen, president, La Presa county water district; Bob McPherson, SD Industrial council, inc.; Russell Stoll, Old Spanish Trail president; Mrs. Mary Jeffers, Casa de Oro chamber of commerce improvement committee; Mary Wagon, publicity chairman, CDO chamber of commerce; Bill Mockler, port of San Diego; Eddie Leonard and Bill Avril, president and vice president of the Highway 94 club; Mr. and Mrs. Wendell Nelson of the Casa de Oro civic association, who is the president; Vance Cox, past president, CDO civic association; Chas. Smith, treasurer of the Spring Valley chamber of commerce; Mrs. Betty S. Robinson, secretary, SV chamber of commerce; Bill Doughman, past president, SV chamber of commerce; Howard Thomas, board member SV chamber of commerce and Norman Larsen of the highway 94 club.

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**ALL SOFT DRINKS 5c**  
With Orders From 2 to 4:30 P.M. Daily

- Chicken In A Basket
- HAMBURGERS
- TACOS
- SHRIMP
- CHEESE BURGERS
- FRENCH FRIES

**JACK in the BOX** "DRIVE THRU"

8025 Broadway HO 3-4800

# Bonus Days

**ROUND STEAK 69¢ lb** **SEMI-BONELESS RUMP ROAST 63¢ lb**

**Kold Kist** 10oz. Pkg.—Low Calorie—High Protein  
**STEAKS 10 For 99¢**  
**ALL MEAT WEINERS 49¢ 1-Pound Package**

**HIXON'S—14oz. Tin** **COFFEE 65¢**  
**PILLSBURY—5 LBS.** **FLOUR 55¢**  
**10 LBS.—66¢**  
**BANNER—Tall Case** **MILK 2 for 25¢**  
**PILLSBURY—17oz. Pkg.** **CHERRY**  
**Angel Food 49¢**  
**HAGEN'S Bulk Pack—1/2 Gal.** **ICE CREAM 69¢**  
**VET'S—Tall Case** **DOG FOOD 7c**  
**26oz. Case—2 FOR 15c**

**LA CABANA—6oz.** **Chili Rellenos 39¢**  
**AMERICAN BEAUTY** **Spaghetti Dinner 2 for 29¢**  
**Kold Kist** **CHILI BEANS 18oz. King Size 4 for \$1.00**  
**SIRLOIN TIPS 16oz. 2 for \$1.00**  
**ROAST BEEF 59¢ 12oz.**

**WILSHIRE PICNIC SPECIAL**  
**CHILI PEPPERS**  
**KOSHER STYLE DILLS**  
**WHOLE ONIONS**  
**SWEET RELISH**  
**SWEET CHIPS**  
**4 FOR \$1**

**FOOD KING**  
Double Thrifty Green Stamps on Wednesday  
OPEN DAILY & SUN. 9 A.M. to 9 P.M.  
9040 Campo Road — Spring Valley  
140 S. Magnolia, El Cajon 1617 Palm Ave, Palm City





Henry Chouteau, son of Mrs. M. H. Watson, 4074 Camino Paz, Spring Valley, recently graduated from the US Air Force Experimental Flight Test Force base, Calif. He was one Pilot School at Edwards Air of 15 to graduate. The school is the only one of its kind, states the Office of Information. Chouteau, an engineer-test pilot, with Northrop Aircraft Inc., Hawthorne, Calif., spent six years in the Air Force, with two years overseas duty, and a year in Korea. He holds the Distinguished Flying Cross and the Air Medal with five oak leaf clusters. His wife and children now live in Lancaster, Calif. He has a brother in the Navy, and stationed at San Diego for the past five years.

## Real Estate Sales Down For District

Spring Valley, Lemon Grove and La Mesa real estate sales totaled 231 for the month of June, according to statistics in Trends, monthly real estate publication of Union Title Insurance company. The figure showed a decrease from 236 sales in May and 434 recorded in June last year.

James C. Downs, Jr., nationally known real estate economist who is editor of Trends reported, "The carefully screened statistics which serve as a basis for measurement of the San Diego market show a sales decline of 8.7 per cent for the first six months of the year."

Main reasons for the decline, according to Downs, are three-fold: First, consumers are reluctant to make purchases involving major funds; second, the need to buy has been decreased by the availability of rental units; and last, the stimulus of rising prices has not been present during the last six months.

## Casa de Oro Chamber Sets Meet Plans

A new highway committee was appointed by President Robert Justice and confirmed by a vote of the members at the dinner meeting of the Casa de Oro chamber of commerce, July 9. Named to the committee were chamber members, Gil Ray, Jim Bass, E. D. Ames and Mary Jeffers.

The action was taken following a report by Mary Jeffers and Fred Hansen on the Low Level Highway meeting held in Casa de Oro, July 9. (see highway story elsewhere for details). The report pictured to the audience a future highway extending southerly across the United States and terminating at the San Diego bay.

In the discussion that followed, it was brought out that regardless of the exact route such a highway would follow, local interests would be concerned with the local approaches and tie-ins. Keeping informed of such planning was shown to be an obvious need for the community, hence the appointment of the new committee, which other interested members will be added.

Chamber members further approved a motion by Mrs. Ray to assist the plans for the next highway meeting, tentatively scheduled August 6, by requesting the presence of representatives from all local organizations.

Membership meetings are scheduled for the first Thursday of each month, and the board of directors will meet July 31.

## Fair Animal Show Results Give Area Breeders Wins

Youngsters from Lemon Grove, Spring Valley and La Mesa have received awards for their sheep and goats which were entered in the competition of the San Diego county fair and exposition recently.

In the Sheep division Dianne Bierwirth, 8282 Palm, Lemon Grove, received a first place for her Suffolk Cross Wether. Barbara Cooper, 7943 Lincoln, Lemon Grove, received a first place for a Hampshire Cross Ewe.

Michael Cosby, 8277 Golden, Lemon Grove, received first place awards for a Southdown Ram, Southdown Wether and a Cross Wether.

Sheila Cosby, 8277 Golden, Lemon Grove received first places for a Hampshire Ram, Suffolk

Cross Ewe and a third place for a sheep. Dorey Cremer, 8540 Troy, Lemon Grove, received a first for a Wether.

Randy Cremer, 8540 Troy, Lemon Grove, received a first for a Cross Ewe.

Alan Hobbs, 8158 Mt. Vernon, Lemon Grove, received a first prize for a Hampshire Cross

Wether. Ronald Fass, 4924 Comanche, La Mesa, won first place for his Crossbred Male.

Mike Jaquith, 7377 Mt. Vernon, won a first place for a Hampshire Southdown Wether.

Terry Jaquith, 7377 Mt. Vernon, received a second place for a Hampshire Southdown Cross Wether.

In the goat division Christine Mathewson, 9065 La Mar, Spring Valley, won first places for a Dairy Goat and a Nubian Doe, third place for a Nubian Doe.

Ann Mathewson, 9065 La Mar, Spring Valley, won first and second prizes for a Nubian Doe.

Timothy Mathewson, 9065 La Mar, Spring Valley, won third prize for a Nubian Doe.

David Slavers, 19780 Eureka, Spring Valley, won first place for a Nubian Doe.

Just under 73 per cent of all 1957 graduates prepared to teach actually did take classroom jobs. Almost 84 per cent of the those prepared to teach in elementary schools and only 65.5 per cent of graduates of 1957 prepared for high school teaching actually entered the career. The prospects are about the same for the class of 1958.

Lemon Grove, (Calif.) REVIEW

July 17, 1958

Page 5

The number of newly qualified high school teachers is on the increase and stands at 72,000 for 1958-1959 per cent more than the 65,000 produced in 1957.

### SORRY

Summer Music Classes are Closed. You may go on the waiting list for the fall term.

POWERS MUSIC STUDIO  
9217 Brookside Circle  
HO 6-3054 Spring Valley

## Hunter's Nursery

3110 SWEETWATER  
Nearly 4 Acres of Nursery  
Stock and You're Always  
Welcome to Visit.  
HO 6-3893 Closed Tuesday

Wide Selection of  
Large Specimen Trees



# Home Furnishings

SALE  
STARTS  
FRIDAY  
JULY 18th  
10:00 A.M.

# SPECTACULAR

BANK  
FINANCING  
AVAILABLE!

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## Scout News

### TROOP AUXILIARY

The women's auxiliary to the committee of Boy scout troop 47, held its monthly meeting at Eucalyptus park July 10. The name "47 Mothers" was chosen for the organization instead of "47 Women" as previously stated.

The passing along of the "Friendship Basket" to friends and neighbors was decided on as the fund-raising project for the summer months. The next meeting of the "47 Mothers" will be held September 11.

## MICHAEL'S

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**CRAZIEST PRICES IN TOWN!** Karl's have gone mad, mad, mad in reducing prices on their entire stock. People are talking about these fantastic bargains in shoes, hose, and handbags for the whole family. Come in—save as you never have saved before.

## MID-SUMMER MADNESS

**SALE STARTS TODAY!**  
STOREWIDE SALE  
EVERY PAIR OF SHOES REDUCED!  
(WHEN THERE SHIPMENTS FROM KARL'S DEPARTMENT OF SHOE SAVINGS)



50¢ Values  
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FLORIDA  
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STRETCH SHOES  
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SHOES

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STORE HOURS:  
Daily—9 to 5:30 p.m.  
Friday—9 to 9:00 p.m.

## Health Workshop Set For College

Sponsored by 14 local health and educational agencies, the seventh annual health education workshop will be in the fine arts building, San Diego state college, August 11-22.

The workshop is open to administrators, teachers, nurses and other persons. Students may obtain two full units of upper-division or graduate credit by participating in the workshop.

With the theme, Let's Face It: A Look at Ourselves, a Look at Our Children, workshopers will be given an opportunity to analyze their working environment from a mental health standpoint and plan solutions. Informative sessions will also be held on community resources for improving health attitudes.

## Del Mar Track Sets Open Date

History will be made Wednesday, when the Del Mar turf club opens its 42-day summer racing season, for it was just 21 years ago that Bing Crosby stood by the main entrance and shook hands with the first patron through the gate at the inaugural meeting.

In many respects, this 42-day season promises to be the finest ever. Numerous ranked thoroughbred stars will be on hand, including How Now, Seaneen, Eddie Schmidt, Terrang, Swirling Abby and the incomparable Silky Sullivan.



**RECEIVE CHECKS**—A group of local youngsters look appreciatively at J. W. Koop, manager of the Lemon Grove branch of the First National Trust and Savings Bank of San Diego, who presented them with checks for their livestock which they sold at the San Diego county fair and exposition recently. Front row from left are J. W. Koop, Barbara Cooper, Darcy Cremer, Nancy Lukas, Lorna Walsh, Randy Cremer, Alan Hobbs, Michael O'Hare, Ronald Foss. Back row from left are Mike Knapp, Lorraine Lukas and Sheila Cosby. A party was given at the bank's El Cajon branch for the group. (Review Photo 1094)

## Youths Get Bank Checks For Animals

The First National Trust and Savings Bank of San Diego presented more than \$17,000 to 110 4-H Club members and Future Farmers of America a party given Tuesday at the bank's El Cajon branch.

The money was paid to the boys and girls for their animals sold in the Junior Livestock Auction at the San Diego County Fair in Del Mar. The youngsters attending the party were from Lemon Grove, La Mesa, El Cajon, Dulzura, Jamul, Poway, Santa

Ysabel and Ramona. J. W. Koop, manager of the Lemon Grove branch of the First National Bank, presented the local youngsters with their checks.

This is the fourth consecutive year First National has clerked the Fair for the 4-H and FFA groups. The bank assumes the responsibility of collecting the purchase price from the buyers; the total amount of money handled for the boys and girls was \$45,726.73.

Among those honored was 10-

year-old Donald Schmid, a member of the Ramona 4-H Club, who received a check for \$213.64 for his 109 pound lamb, Gordo. His animal was bid at \$2 a pound, the top price paid for lamb in the Junior livestock division of the auction. Valley Mercury of El Cajon purchased the lamb.

Also honored at the party was Donald Hall, 11, a Poway 4-H member, who sold his Hampshire hog for 85 cents a pound to a firm in Del Mar. This top price compared with 32 cents last year. The 193-pound animal sold for \$160.75.

This was the first of three parties given by the First National Bank for the youngsters from all parts of San Diego County. On Wednesday, 25 boys and girls were feted at the bank's Chula Vista office and 125 youngsters honored at the bank's Oceanside branch.

**ECKERT BABY GIRL**  
Mr. and Mrs. Robert Edward Eckert, 3585 Mulder, Lemon Grove, became parents of an eight pound, 15 1/2 ounce girl at Grossmont hospital July 7.

**MCKENZIE HAVE GIRL**  
Mr. and Mrs. Robert Markwood McKenzie, 7070 Broadway, Lemon Grove, became parents of a seven pound 14 1/2 ounce girl at Grossmont hospital July 3.

## SV Couple United In Ceremony

Ronnie Lucas and Sharon Lee Clark, two Spring Valley young people were married in a double-ring ceremony at the Little Chapel of the Roses, Chula Vista, on July 5. Rev. Blaine Brunner of the Friends Community church, Spring Valley, officiated. The bride was given in marriage by her father.

Matron of honor was Mrs. Edward Ridgway, sister of the bride, from Buckeye, Ohio; bridesmaid was Susan Frye, brother of the groom; ushers were Bruce Jones and James Anderson. Vocalist was Celest Loustalet of Lemon Grove.

The bride, who is the daughter of Mr. and Mrs. Donald Clark of Koonce drive, Spring Valley, is



## Double-Ring Ceremony Unites Two

The Wesleyan Methodist church of Monterey Heights was the setting for the July 3 wedding of two Spring Valley young people, Duane Williams and Dorothy Louise Babcock. Rev. Orval Butcher performed the double-ring ceremony. The bride was given away by her brother, Emery Babcock, Jr.

Matron of honor was Mrs. Lillian M. Babcock, the bride's sister-in-law; bridesmaids were Kathleen and Donna Babcock, nieces of the bride; flower girl, Nina Williams, niece of the groom;



Best man was Austin Williams, brother of the groom; ushers were Brian Williams, brother of the groom, and Jimmy Babcock, nephew of the bride.

The reception was held in the church hall. The couple afterward honeymooned in the Laguna mountains. They are now at home on Valencia street, Spring Valley.

The new Mrs. Duane Williams is the daughter of Mr. and Mrs. Emery Babcock, Sr., of Valencia street. She is a graduate of M.L. Miguel high school, class of 1958. Duane Williams is the son of Mr. and Mrs. John Williams, also of Spring Valley. He is a graduate of Grossmont high school, class of 1957.

## Instructors Needed For Fall, Claim

American public schools will open in September with 130,000 fewer qualified teachers than are needed although the crop of 110,000 college graduates prepared to enter classroom service looks good.

This is the teacher supply and demand picture given some 15,000 educators attending the national education association convention in Cleveland. Theme of the 96th annual convocation is Our Future Goes To School Today.

According to panelists, colleges are now wooing would-be high school teachers and veteran high school teachers. One of every eight new college teacher hired last year came directly from high school classrooms.

In addition to reviewing the teacher shortage problem, delegates have taken a look at the salary situation which they agree needs immediate improvement. They have spent many hours in inventory of present standards in the schools, with particular emphasis on curriculum. They have asked: Are the basic school subjects offered keeping up with the space age?

## Junior Theater Play Dates Set

Christopher Fry's play, The Boy With a Cart, will be presented at California Western university's Greek theater on August 1 and 2 at 7:30 p.m. by San Diego junior theater in cooperation with the university and the county council of churches.

The play is one of the early works of the famous English playwright and is noted for its pastoral simplicity and innocence of spirit. It tells the legend of Cuthbert, Saint of Sussex, mingling charm, humanity and humor with religious belief.

The junior theater is itself sponsored by the San Diego park and recreation department. Admission is free.

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**Soft Water Service**—We exchange softener at regularly scheduled intervals. No equipment to buy, no work to do.

**Automatic Service Unit**—Regenerates itself automatically. We own this unit, service-man calls once or twice a year.

**Automatic Home-Owned Model**—Guaranteed fully automatic, 10 yr. written warranty.

As featured in Post, Better Homes & Gardens, Household, House Beautiful, Sunset, Parents', Good Housekeeping, Farm Journal, and other leading magazines.



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COIN OPERATED LAUNDRY

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AGITATOR TYPE WASHERS

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Every Day in the Year

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## LEMON GROVE REVIEW

MAX GOODWIN Editor and Publisher  
DALE PLUMB News Editor  
OLIVER S. TURNBULL Advertising Manager

A LEGAL NEWSPAPER  
Member California Newspaper Publishers' Association



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THE ONLY NEWSPAPER PRINTED & PUBLISHED IN LEMON GROVE  
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## LETTERS TO THE EDITOR

Dear Editor:

I take this opportunity to congratulate you for printing in your always readable *Dimmer View* the thoughts of one of your colleagues on road hazards. Certainly the drawl is as bad as the speed maniacs or those laden with CASH and the Leftists are further danger. Let us all keep the article in mind when tempted to commit these sins. Should we offend, then may the highway patrol chastise us.

By the way, the blurb headed *Dairy Month Deemed Tops in Production*, was really bottom for the Review. Few, if any of your readers are interested in the success of dairy month or in looking the services of a dairy princess—even Princess Jan.

What we are interested in is the price of milk—the retail price, that is, and certainly is far out of line. No doubt it would be difficult to write an interesting article, let alone a cheerful one on the workings of the commission that approves the frequent increases. What happened to the threatened increase that the commission disapproved a few months ago? Was it just a straw man to be beaten by the commission for effect?

It seems the producer receives very little for his hard work and we don't doubt it. The retailers make a cent a quart—maybe. The distributors make even less and Forman is moving in for the love of the children.

In speaking her little prepared piece, Jan spilled quite a mouthful of termites. That although California is sixth in the nation in the number of cows, she is fourth in milk production, and third in cash income from the sale of milk at the farm. She doesn't mention the price per quart but the total take is \$331 million in 1957, quite a respectable sum.

Jan primarily excels mentioning those naughty words—retail sales and take, as well as distributors take. (They are somewhat like the word vicuna.) But the figures must be very big ones. Where does all the money go, leaving everyone such a miser but today, packaging is even a bigger one. Last year, at their Atlantic City convention, the national packaging industry proudly announced that sales of packages—mind you, just empty packages, not full one, reached the astonishing figure of over \$2 billion. I pause to remark that nobody, and that includes me, has the most remote idea of what a billion dollars is. It is just a word, like a jillion. And the industry says that it is just peanuts. Watch next year's sales!

And then, there is advertising, without which babies would not drink their milk. You have heard it on TV and certainly it is not aimed at adults. No doubt, Jan comes under this heading and we are sure that her next, princely figure makes quite a hit with the babies. May she win the national championship, whatever that may be.

But what we would really like to read in these days of depre-

sion, is a nice man bites dog item, announcing the drop of one cent, just one cent, please, per quart of milk.

H. D. Carr  
P.S. Before I could get this in the mail box, the TV announced an increase of 1/4 cent per quart of milk. HDC

Dear Editor:

The *Dimmer View*, July 3 contains a pessimistic discussion of Republican chances in the next election. This election will not be a contest between Democrats and Republicans but a struggle to prevent the big-labor monopoly with its excessive, unchecked power from taking over the state and its economy.

It is unbelievable that the business men—editors included—home owners, tax payers, corporation share holders and other civic-minded people will let this election go by default. If they do they will be sor-ree.

Do you remember "Ham and Eggs" or "30 every Thursday" about 1939? Responsible people saved the state then.

Have you read Walter Reuther's letter, written in 1934 from Moscow? And listened to the Senate investigating of labor activities? Rep. Gwinn (R-NY) says, "California is the state called the next target of labor."

David Lawrence, San Diego Union, June 28, discusses matter of the vicuna coat quite thoroughly: there is too much at stake to admit of any discouragement even though we may feel a tiny bit.

Yours  
Earl R. Andrix  
Box 215, Lemon Grove

## Witchcraft Gives Playhouse Treat

Bill, Book and Candle, John Van Druten's sophisticated fun-poking comedy about modern witchcraft, opened July 12 at La Jolla Playhouse amid a gale of laughter which presages that this will be one of the most popular offerings of the season.

Cast in the role of an enchanting witch who finds that she loses her powers when she falls in love is the lovely, capable Columbia Pictures star Felicia Farr. Miss Farr is currently co-starring with Glen Ford in *3:10 to Yuma*. At La Jolla Playhouse she is co-starring with Scott Forbes (TV's Jim Bowie) who plays the part of the gentleman who causes her to lose her powers.

### LEMON GROVE LUTHERAN CHURCH

Skyline and Alton Drives  
HO plins 9-3313  
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WORSHIP SERVICES  
8:30 a.m. and 11:00 a.m.

SUNDAY SCHOOL  
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## WE TAKE BETTER CARE OF YOUR CAR... ALL-WAYS

- TOP QUALITY GASOLINE  
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You Can't Buy It For Less ANYWHERE!
- STEAM CLEANING
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### TUNE-UP

and  
**Brake Service**

100-Ton Public Scale

**BILL'S**

SELF-SERVICE  
INCORPORATED

7195 Broadway at Massachusetts HO 6-1491

## Church Rite Unites Two Helix Grads

Barbara Koopmans, daughter of Mr. and Mrs. John Koopmans, 8284 Golden Avenue, Lemon Grove, became the bride of Eugene Edwards, son of Mr. and Mrs. C. W. Edwards, 2001 Sweetwater Avenue, Spring Valley, at a ceremony in the First Congregational church, Sunday, July 13.

Sharon Koopmans, sister-in-law of the bride was maid of honor. Maid of honor was Judy Koopmans, sister of the bride. Bridesmaids were Jeanne Kramer and Barbara Roberts. Lonnie Beck with niece of the groom was flower girl. Best man was Art Fortier. Ushers were Dr. Lambert Koopmans, brother of the



Barbara Koopmans

oride, Orin Edwards, brother of the groom, and Buddy Kygar. The bride wore a floor length gown of white satin with a lace covered bodice. The skirt was also covered with lace in addition to four tulle tiers. Her fingertip veil was held in place by a crown of pearls and Mother-of-Pearl sequins. The bride's bouquet was white gladiolus with a white orchid in the center.

A reception in the Terrace Room of the Mission Valley country club followed the ceremony.

The bride was graduated from Helix high school and is now attending San Diego state college where she is a member of Alpha Xi Delta sorority. The groom graduated from Helix high school and is now attending San Diego junior college evening school.

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With your purchase of two of our regular dinners.  
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## Goodwill Groups Give Local Aid

The Goodwill Industries is the largest employer of handicapped workers of any non profit social service organization both locally and state wide, the state bureau of Vocational Rehabilitation announced in a special bulletin received here yesterday.

As a result of a recent survey conducted by the bureau's counselors in the various areas of California, it was shown that 56 sheltered workshops in the state employ 3610 handicapped persons, of which the 15 Goodwill Industries units furnished employment to 2006, or 56 per cent of the total, it was announced.

In the San Diego area, the Goodwill Industries of San Diego county at Fifth and J streets, with branch stores here, in National City, Lemon Grove, El Cajon, Escondido and Oceanside, furnish jobs for approximately 200 handicapped workers, according to Dr. Myron Insko, local executive director.

### MARRIED RECENTLY

A new bride is the daughter of Mr. and Mrs. Thomas J. Compton of Helix street, Spring Valley, is shown following her marriage to Gary Johnson, son of Mr. and Mrs. G. L. Smith of Ladera, Iowa, recently. The couple honeymooned in Sequoia National park and will live in Iowa City where Compton will attend Iowa university.

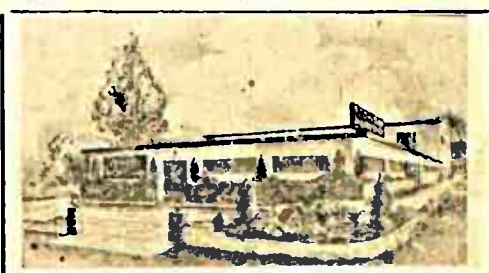
### NEW BRIDE

Married recently at the St. John the Baptist Catholic church in Santa Barbara, were John Martin Caravano of Spring Valley and Miss Barbara Ann Bevins of Chino, California. Caravano is the son of Mr. and Mrs. John Caravano of Sweetwater Avenue, Spring Valley. The bride is the daughter of the late Mr. and Mrs. Earle Robert Bevins Jr. The couple honeymooned in Las Vegas, Nevada.

### HEART RESEARCH FUND

Over \$50,000 in medical research on heart disease, including \$32,000 in specific grants to California researchers in San Diego, La Jolla and northern California, is scheduled for the next 12 months, the San Diego county heart association reports.

This represents the largest research budget in the history of the local heart group and is an increase of \$10,760 over last year's budget, according to C. W. Greaves, president.



**CONRAD LEMON GROVE MORTUARY**  
PHONE HO plins 9-2098 7387 BROADWAY

Lemon Grove (Calif.) REVIEW  
July 17, 1958 Page 3

## Senior Women Set Card Party

The Lemon Grove Women's club will sponsor a benefit card party Tuesday at 1 p.m. at the home of Mrs. Edwin H. Koester, 7820 Montana street, Lemon Grove.

The party is by reservation. The party committee includes Mrs. Koester, chairman; Mmes. D. D. Laissey, Frank Eldridge, Marie Howell and Ralph Richardson.

The reservation telephone committee includes Mrs. Robert E. K. Ball, Mrs. Alta Linker, Mrs. George Loreday and Mrs. Blanche G. Gott.

## God's Minute

Poor is he who cannot spend a minute in the shadow of his Lord

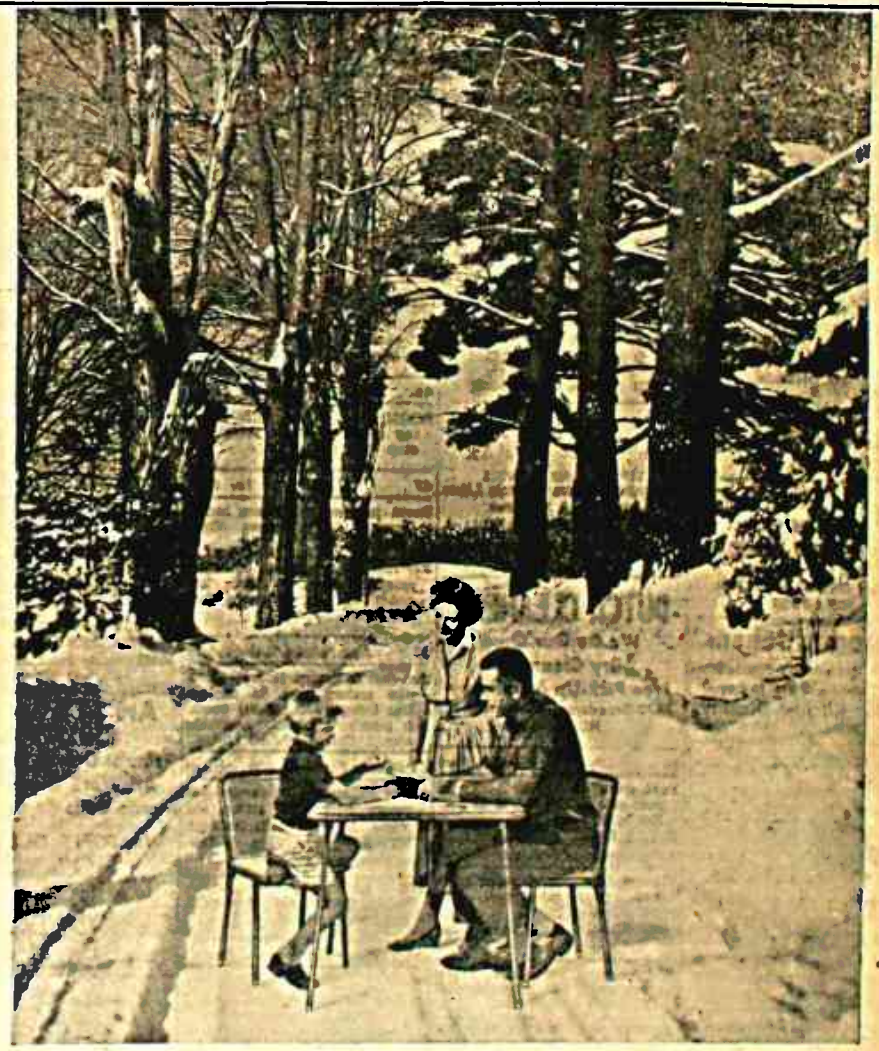


REV. BAKKEN

### MANY VOICES

The religious market of today is like the midway of a great fair. A lot of voices are shouting to come their way. Do you know when to leave the door open and when to shut it? Keep your mind open to those who proclaim salvation through the blood of Jesus Christ and add nothing to the Book which God has given us.

L.G. Lutheran Church Message



## AIR CONDITION! LIVE IN COOL COMFORT

Give your family air conditioning... for a happier and healthier home. Share all the joy of living in an indoor climate that's crisp, fresh, and invigorating. No heat, no sticky humidity... just pure comfort—clean, healthful, sublimely cool. You'll find that your family's appetites are keener, dispositions are happier. And housekeeping is easier, because air conditioning

helps to keep out dust, grime, and harmful pollens. Air conditioning is surprisingly inexpensive—and yet it skyrockets the value of your home. You can choose from a wide variety of modern air conditioning systems. There's air conditioning for one room... and air conditioning which provides year-round climate control for your entire home.

## AIR CONDITION TO LIVE BETTER... ELECTRICALLY



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- See your air conditioning dealer or contractor and get a free "Weather Checker", including thermometer and humidity indicator.



# Buying Selling Renting Services

## For Best Results

### READ AND USE THE

#### Review-Bulletin WANT ADS

Page 6 July 17, 1958 Lemon Grove (Calif.) REVIEW

## The Dimmer View

BY MAX GOODWIN

(continued)

could have been reduced even further, to perhaps \$1.07 if the irrigation district office had electronic equipment.

"Our billing equipment is so antiquated and slow in comparison to the new electronic brain devices now being built that we were all but forced to round out the rate without odd pennies on the end," he said. Extra billing expense on an odd penny rate would have cost the district \$5,000 each billing period in extra time.

Modern billing practices can have its drawbacks, too, according to a short story item in the current Readers Digest. A utility firm, the Washington Gas and Light Company, uses one of those super-super billing machines which emits punch coded cards. The card look similar to government checks. Inevitably, one turned up in a super market. A cashier cashed it.

We exchange newspapers with a score of publishers around the country. One, the Allen County (Tenn.) News, has a column under an intriguing title. Name of the column is "Of Time and Space" but the writer, a gentleman named Harold Holland, disclaims scientific connection by explaining in type between the heading and his column that he is merely trying to kill the former while filling up the latter.

Youngsters have an uncomplicated way with words. Probably as uninhibited a set of definitions as any yet collected is a list compiled from the first grade students by a supervisor of elementary education at Long Beach.

When informed there are cross-pools used by residents on an adjoining hillside, Dr. Clark said this angle would be checked out. He said no analysis of the water had been requested and the sanitarians had decided no evidence of contamination was present. Dr. Clark said a further investigation would be made. Parents were warned to caution children playing near the pool to avoid contact with it in the meantime.

Mack said consideration of the cut in parking facilities would be secondary since the property owners evidently are not backing a move for an improvement district under the 1911 act. "We can't help what I'll do businesswise," Mack said. "We must give heed to traffic needs. The traffic on Broadway justifies the improvement," he said.

Next step in county plans, Mack said, would be to formulate designs and then begin acquiring right of way along the business strip. No estimate as to total cost of the project could be given now, he said.

The present fiscal budget has \$140,000 earmarked as a county contribution to the possible 1911 improvement act move by Broadway property owners. Mack said the inclusion of the amount in the present budget was an indication of good faith on the county's part towards those proponents of an improvement district.

"But the district improvement move has evidently failed flat," Mack said. "Only less than a dozen property owners out of more than 100 have even signed in favor of the alternate plan."

The Lemon Grove Junior chamber of commerce had earlier circulated petition for an alternate plan which would eliminate the wide center island and save present parking facilities. Mack said the county had asked for indications from property owners more than a year ago if an improvement district would be underwritten by the owners.

Some business building leases had indicated they would be willing to make adjustments in present lease agreements to pay for part of the cost involved for the property owners if the improvement district was undertaken.

The county board of supervisors, Mack said, need an approved legal action—such as the 1911 improvement district act—before consideration could be given an alternate plan since monies then would have to come partly from property owners.

"The county must have a favorable indication from at least 51 per cent of the property owners and would prefer a minimum of 60 per cent," Mack said.

"Under the improvement district alternate a total of \$282,000 in county money would be spent on the project. Half of this amount is earmarked for expenditure this year if the improvement district would be underwritten by the owners.

Deach. A list which combines freshness with clarity and enthusiasm was printed recently in the publishers' trade publication. Here's some samples:

"A dream is something you think when you're asleep."

"Mountains are a place that's hard to go up but easy to come down."

"A mustache is something old men get... A mustache is something close to wash."

"Eyebrows are something women shave off."

"Little stones are big rocks chopped down."

"Cats are for dogs to chase."

"Dogs are made to like people."

And probably the most uninhibited of them all: "A package is something to say, 'You hoo! Look what I got!'"

Stagnant Pool Draws County Study

(Continued)

A request for a check on the stagnant water by county health department sanitarians left something to be desired, Mrs. Persons charges. "They haven't even taken a sample of the water to be analyzed," she said.

Dr. Sydney Clark, assistant director of the health department, said Wednesday a check had disclosed the pool and declared it uncontaminated. "There's no evidence of sewage seepage there," he said. "All houses are on sewerage lines in that neighborhood," he added.

When informed there are cross-pools used by residents on an adjoining hillside, Dr. Clark said this angle would be checked out. He said no analysis of the water had been requested and the sanitarians had decided no evidence of contamination was present.

Dr. Clark said a further investigation would be made. Parents were warned to caution children playing near the pool to avoid contact with it in the meantime.

LG Sales Feature Bargains

(Continued)

In the 24-page tabloid section of this issue of the paper.

Inside the big tabloid can be found complete details on some of the outstanding values being offered. The sale will continue from Thursday through Saturday this week. Merchants suggest shoppers come early and stay late to visit all the shops offering the big mid-summer reduced prices.

President Earl Nelson of the Boosters said this week it is one of the biggest sales promotions in local history. "We want all our community residents to take part in this summer sale," Nelson said. "It's really a big treat and a time when every single person in the family will find bargains on desired articles."

Fight For Ball Field

(Continued)

application of Lemon Grove's Skyline Wesleyan Methodist church for a special use permit for a baseball field, bleachers and a refreshment stand, to be used by the little league.

The planning commission's action was a reversal of approval it gave for the same projects at a public hearing two weeks earlier. The second hearing was held due to protests that all property owners in the area had not been notified. The church planned the development of eight acres on Skyline drive, off Jamaica road.

In its previous approval, the commission ordered that no lights or loudspeakers be installed at the field. The planning staff last Friday recommended that the application again be approved, with the same restrictions.

Protesting the decision were James Ralph Richardson, Billy Castle, Otto Gerhardt and Russell Foster. Robert Buckner also spoke against the permit being granted.

Call HO pkins 9-0101

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3 times per line 25c  
Minimum—3 lines  
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Stamp Directory

**U.S. Good Steer Beef**  
The cream and top of the grade. Cut and wrapped for your freezer. By the side—55c lb.  
**LEMON GROVE SHOPPING CENTER**  
3308 MAIN STREET

**CRESSY'S YARDAGE**  
7814 Broadway Lemon Grove  
HO 6-1504

**LEMON GROVE DRUG, INC.**  
Your REXALL store  
7780 Broadway HO 9-2186

**LEMON GROVE HARDWARE**  
3340 Main St. HO 6-3978

**MASON FEED AND GARDEN CENTER**  
Purina Chow  
8280 Broadway HO 6-5128

**Lost & Found**  
LOST—Sat. night; strayed from yard, black male cocker, gray, ring chin. Answers to Sparky. Reward. HO 9-1093.

LOST—Yellow gold lady's Bulova Watch—Case no. 0758057. Reward. HO 9-9953.

LOST—Glasses, near Skyline Methodist church July 5, black plastic frame, brown metal case. HO 9-9953.

**Special Notices**  
For Rent, about an acre and a quarter of fairly level ground in the heart of Spring Valley. Phone HO 6-6423.

**A. E. Bob Howell**  
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**INSURANCE**  
ALL LINES  
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22 Years Experience  
★ INVISIBLE REWEAVING  
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all work guaranteed  
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**We Specialize In—**  
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EVENING DINNER PARTY AT  
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We Do Our Own  
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**Situations Wanted: Men**  
Yard work wanted by husky 16 year old. Call Bob 6 to 10 p.m. HO 9-0281.

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Wanted day work. Experienced & have good references. Call BE 3-1548.

**Employment: For Women**  
Want woman for general housework every Sat. morning. Call HO 9-4377 after 6 p.m.

Teacher want mature lady for child care & light housekeeping. 5 days wk., starting Sept 1. Call HO 3-1021.

**WOMAN—Sell subscriptions**  
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**WORK NEAR HOME**  
Save Traffic Jitters  
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For Jobs in  
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\$20  
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**Business Opportunities**  
**BUSINESS OPPORTUNITY**  
Local area Man or Lady wanted to service and collect from coin-operated dispensing equipment. 4 to 9 hours weekly earns operator up to \$200 monthly. No age limit or selling but must have car, references and \$800 working capital. For interview give personal particulars, phone number. Write Box 4872, Dallas & Texas.

**OPPORTUNITY**  
**Man or Woman**  
Responsible person from this area, to service and collect from automatic dispensers. No selling. Age not essential. Car, references, and \$400.00 to \$700.00 investment necessary. 2 to 12 hours weekly nets excellent monthly income. Possibility fulltime work. For local interview give phone and particulars. Write P. O. Box 146, Minneapolis 40, Minn.

**Room & Board**  
ROOM & BOARD or nice sleeping room. 1 block from bus stop. Call HO 9-1207.

**Rooms For Rent**  
Room for rent in modern home. Close in. 3241 Buena Vista avenue, LG.

**For Rent—Sitting room, bedroom,**  
private entrance & bath. Excellent bachelor quarters. Call HO 9-1286.

**55 Houses For Rent: Unfurnished**  
4 new houses—2-bdr. garage, 1½ blocks from bus, stores, etc. water & trash collection pd. 3611 So. Bonita, Casa de Oro, or phone HO 9-0034.

**875-1 bdr. modern; new; stove,**  
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**WE RENT**  
Television — Refrigerators  
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Rental May Apply to Purchase  
SEE US ABOUT  
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**Real Estate Wanted**  
Have cash for nice home in L.G. or S.V. — Not over \$15,000. HO 9-9911.

**OLD RELIABLE**  
Call us to sell your home, business or trust deeds—as we have many others over the years.

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**Homes For Sale**  
2 BDR. House for sale 3310 Orange Ave., San Diego. Make offer. Call JU 2-6577 or after 5 p.m. JU 2-7019.

HOMES FOR SALE

**EXCITING NEWS!!!**  
3 bdr., 2 bath Homes by White are now ready to show. Luxury features include w/w carpeting, forced air heat, colored bath fixtures. Sliding glass doors open on paved patio. Priced from \$16,950 to 17,900. Easy terms. On Mt. Vernon, 1 blk east of Washington, in Progressive Lemon Grove.  
Open 1-6 Sat. & Sun.  
**ANN S. WHITE, Agent**  
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**Miscellaneous For Sale**  
**FOR SALE—Philco refrigerator**  
and gas range. Priced very reasonably. Both excellent condition. Call HO 9-3043.

**'SAVE' \$**  
**ANTIQUES BRIC-A-BRAC**  
FURNITURE APPLIANCES  
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All used, but serviceable.

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**AWAITING YOU AT —**  
**GOODWILL INDUSTRIES**  
402 5th Ave. BE 3-5157  
Myron Insko, Exec. Director  
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**We Specialize In All Types**  
**Redwood Fence and**  
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Give Us A Chance  
To Offer Suggestions  
**ALL WORK GUARANTEED**  
Up To 3 Years To Pay  
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**Musical Instruments**  
**PIANO & ORGAN SALE**  
See the new Kinsman organ with percussion built in  
**BLOND SPINET Pianos — \$487**  
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Rentals \$5 & up  
Open Mon. & Fri. Eves.  
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Prompt Day or Night Svc.  
All Work Guaranteed  
Home Calls \$4 Anywhere

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\$10 DOWN  
40' 2-bay central L.A. \$28.95  
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(10% off for cash)  
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**RED HOME TV SERVICE**  
Tubes Tested & Set Adjusted \$3  
HI 4-2783 JU 2-3438 HO 6-1877

Symphony Group

**Sets Meeting**  
The Foothills auxiliary of the San Diego symphony will meet at the home of Mrs. Donald L. Daley, 4829 La Cruz drive, La Mesa, at 10 a.m. Thursday this week with Mrs. Philip S. Mount, chairman, presiding.  
Mrs. Richard C. Adams, vice chairman, will report on strip ticket sales. After a business meeting luncheon will be served around the pool followed by swimming.  
Assisting Mrs. Daley will be Mrs. Richard C. Adams, Mrs. Edwin Kenke, Mrs. Roland J. McMahon and Mrs. Robert E. Jinton.

**RASCO SON BORN**  
Mr. and Mrs. James Rasco, 8155 Jamacha road, became parents of an eight pound, eight ounce boy, James Richard, at Paradise Valley hospital July 11.

**Furniture & Rugs**  
**FURNITURE REPAIRING**  
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By  
European Experts  
AT 3-3632 AT 1-4435

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**High \$ Auction Mart**  
NEW AND USED FURNITURE  
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Auction Every Sun. 10:30 a.m.  
Private Sales Daily  
BUY—SELL—TRADE  
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**Birds, Pets & Supplies**  
Outside aviary and parakeets, some are babies. Cheap. Call HO 9-7312.

**Good Things To Eat**  
**Harold's Fryers**  
— FRESH DRESSED —  
CAPONETS ROASTERS  
FRYERS & STEWING HENS  
Ready for Pan or Oven  
7151 North Ave., Lemon Grove  
Just West of Ward's Lumber Yd.  
PHONE HO pkins 6-9368

**Fried Shrimp Dinners or Basket**  
Prepared to Take Home—"Tacos"  
**Call PAL'S CAFE**  
3521 Imperial Ave. HO 6-9825

**Auto Services & Parts**  
**NOW WRECKING**  
Most all Models of Cars  
Including Many 1957 Models

**Parts, Doors, Fenders, Axels,**  
Brakes, Hubs, etc. Most Cars  
Motors for Most Cars to 1957  
(Can Install) Parts and Motors

**Guaranteed Batteries \$5 to \$7.50**  
Guaranteed Radios Most Cars  
Lots of older car parts

**We Pay Highest Price**  
For Junk Cars  
— WE TOW THEM IN —  
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Sales and Service  
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8303 University Ave.  
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**1955 MERCURY**  
Excellent Condition  
**\$1095**  
**Johnny Johnston's Motors**  
7331 EL CAJON BLVD.  
La Mesa HO 6-4125

**FOR SALE—49 Olds, 6 cylinder,**  
hydraulic trans., \$200. Call  
HO 6-1034.

**Free—5 kittens, 8000 Palm. Can**  
be picked up anytime.





## Square Dance News . . .

### COUNTRY COUSINS

Proving that square dancing is universal, there was a group of square dancers from the Coral Kickers Club of Honolulu, at the July 5 dance of the Country Cousins, in the La Mesa junior high school. Also included among the many guests was the Heartland Couple of the Month, Dan and Roberta Boone of the Frontier Squares. George Vagtborg was club caller, assisted by Bill

Figuay of the Coral Kickers. July 12 was party night for the Country Cousins, the event also being held at the LM junior high school.

Final plans are made for the annual club picnic, Sunday, at Holiday Ranch, two miles east of Flinn Springs on highway 80. Festivities will be from 6 to 11 p.m. A pot luck supper will be followed by square dancing to the calling of Rapid Ray Columbe. There will be swimming for those who desire.

### HUFF 'N' PUFFERS

Dick and Mary Ribbey of Camperd, Spring Valley, were recent-

ly elected presidents of the Huff Squares square dance club which meets in the Spring Valley chamber of commerce hall. Other officers elected were: Don and Maxine Kearney, vice presidents; Jim and Bea Lagace, secretary; Olin and Fern Snow, treasurer; Phil and Dot Hedges, hospitality chairman; and Niel and Teva Nielson, assistant hospitality chairman.

A dance and weiner roast will be held at Spring Valley on July 18.

There was quite a large delegation from other clubs at the July 4 dance. The guests were from the Country Cousins, the

Deanza Dandies, Rainbow Squares, Square D and Circle Eight.

Club caller for the evening was Frank Dyson, who was assisted by guest callers Jim Eppick, Al Hider and Al Lindala. Hosts and hostesses were the outgoing executive board. Special event of the evening was the installation of the new officers.

### FRONTIER SQUARES

The regular dance will not be held by the Frontier Squares as they are one of the hosting clubs at the San Diego round-up in Balboa Park. August 2 will find the Frontier Squares back

at Spring Valley junior high as usual.

The president and his wife, Dan and Roberta Boone, have been very busy this month visiting all the Heartland federation clubs as couple of the month.

### JR. LEVIS & LACES

The Jr. Levis and Laces are planning a swimming party for their July activity. The party will be held at the La Mesa swimming pool. All members are cordially invited to attend.

### COUNTRY COUSINS

Country Cousins second Saturday party dance drew a big crowd. In addition to many local

Lemon Grove (Call) 227-1217 July 17, 1958 Page 7

guests Chuck and Frieda Miller, Anaheim, and Bill and Nellie Hutz, Decatur, Illinois, were present.

George Vagtborg called with Bill Keller as a guest.

On July 19 Ray Columbe will call at the La Mesa junior high school when the Cousins square up again.

### FREEY GIRL BORN

Mr. and Mrs. Lawrence Frey, 630 Sawtelle, became the parents of a six pound, seven ounce girl, Linda Louise, at Paradise Valley hospital July 10.

**GETS POST**—Frank E. O'Connor, past grand knight of San Miguel council 3667, who lives at 8365 Mt. Vernon street, was recently appointed district deputy of the Knight of Columbus for district 51 by the state deputy. He also was elected president of the coordinating council of the organization in this district. O'Connor is also faithful captain elect of Balboa general assembly of the fourth degree Knights of Columbus. He will be installed in his new office this month.

(Review Photo 1092)

## DeMolay Set For Fete Saturday

The newly initiated Lemon Grove chapter of DeMolay will be installed and officers installed at 8 p.m. Saturday of this week at the Masonic temple, 350 Cedar street.

Fred S. Lipacomb, son of Mr. and Mrs. Willis L. Lipacomb, 2008 Willow street, will become master counselor.

Others to be installed are: Orville Hay, senior counselor; William Stevens, junior counselor; Ronald Graves, treasurer; Russell Vulich, senior deacon; Lee Wooten, junior deacon; Thomas Devin, senior steward; and Hollie Wabreck, chaplain.

Richard Burns, marshal; Eric Fulton, standard-bearer; Wayne Miller, orator; Raymond Bieri, sentinel; George Crook, scribe, and Robert Nelson, proficiency examiner.

Preceptors will be James McDaniel, William Hobbs, Curtis Cooper, George Radick, Robert Jensen, John White and Larry Smith.

## Soroptimists Meet For Breakfast Talk

Lemon Grove Soroptimists will hear a report of the recent Soroptimist president will give the Maryann Graham, La Mesa Soroptimist president, will give the report.

Meeting will be held at Dinner Bell cafe Tuesday at 7:30 a.m.

## Citrus Mart In Europe Gets Study

F. R. Wilcox, general manager of the Sunkist Growers, Inc., last week warned citrus producers of southern California against using European farm markets as dumping grounds for inferior US citrus products. He spoke before the Los Angeles chamber of commerce World Trade and Agricultural committees. He is chairman of the chamber's agricultural committee.

Wilcox, who recently returned from abroad, based his warning to American growers on the highly competitive nature of the foreign market. He said US producers must ship good quality citrus, or we will lose much goodwill.

He pointed out that Europeans, especially Germans, are undergoing a severe diet change. The German people are health conscious and there is a renewed interest in fresh fruits and vegetables. With this increased demand, Wilcox foresees additional business for southern California citrus growers in the export field.

"The American growers are already getting more than their share of the citrus business abroad and a good marketing situation in the European countries is expected to continue indefinitely," Wilcox said.

# BROADWAY'S Budget Stretching FOOD VALUES!

MINUTE MAID FROZEN — 6-oz. Can

**LEMONADE**

12-oz. Cans . . . . . 2 for 39c

**10<sup>c</sup> ea.**

STOKELY—303 Can

Whole Kernel  
**CORN**

**2 For 29c**

POINT LOMA—46-oz.

**PINEAPPLE JUICE**

**4 For \$1<sup>00</sup>**

POINT LOMA—24-oz. Bottle

**GRAPE JUICE**

**3 For \$1<sup>00</sup>**

3 BEES BRAND  
5-POUND PAIL

**HONEY**

**99c**

LADIES CHOICE

3 POUND CAN

**SHORTENING 79c**

CASE & SWAYNE—2½ Can

SLICED FREESTONE  
**PEACHES**

**29c**

CASE & SWAYNE—300 CAN

**PORK & BEANS**

**10 For \$1<sup>00</sup>**

PAY DAY—46-OZ. CAN

**TOMATO JUICE**

**4 For \$1<sup>00</sup>**

1-lb. Packages In Quarters  
SILVERGATE

**Margarine 2 lbs. 45c**

## MEAT VALUES

BROIL OR BAR-B-Q

SIRLOIN OR SMALL  
**STEAKS**

**79¢ lb**

FOR OVEN OR BAR-B-Q

BONELESS  
RUMP  
**ROAST**

**79¢ lb**

**CHUCK ROAST**

**49¢ lb**

### FREEZER SPECIALS

SIDES OF BEEF **55¢ lb** BEEF HINDQUARTERS **59¢ lb**

Cut & Wrapped and Frozen for your Freezer as you desire.

Put these

**FOOD BUYS**

on Your Shopping List!

Green and Firm

**CUCUMBERS**

Medium Size—Local Grown

**TOMATOES**

New Crop—Firm Heads

**CABBAGE**

Sweet Meated—Vine Rip

**CANTALOUPE**

Crisp and Fresh From Local Growers

**BELL PEPPERS**

**5¢ lb**

# BROADWAY MARKET

BROADWAY AT MASSACHUSETTS

LEMON GROVE

HO pkins 9-6962







## CENTURY PLANTS BLOOM IN VALLEY HOME YARDS

Two Century plants, said to be of the Agave family, are blooming in the front of the Bates Frazee home, 3781 Bancroft drive, Spring Valley. The plants, with their all green blossoms, are about 15 feet high.

Mrs. Frazee said that when she and her husband moved in the house, about 18 years ago, the plants were about three years old. This is the first time they have bloomed. A spokesman from Hunter's nursery said the plants sometimes die after they have bloomed.

There are several other century plants, of other varieties, in the Valley that are blooming or about to bloom. The Hunter's nursery spokesman said the book on plants lists about a page of different century or Agave plants.



BUT WHY?—Little Denny Bradshaw here shows a quizzical expression to his sister Sheila May after inspecting one of two century plants now blooming in the Spring Valley home yard of Bates Frazee. Denny wouldn't miss blooming period. His only question is why the plant doesn't bloom more often and if he has to really wait 100 years for another blooming time. The youngsters are the son and daughter of Mr. and Mrs. G. M. Bradshaw, 3555 Bancroft drive, Spring Valley. (Review Photo 1084)

## SV Youths Face Jail For Deeds

Two Spring Valley boys, one 14 and the other 15, were picked up by Deputy Sheriff Robert Ryan July 8 after a Spring Valley car was reported stolen.

The car, a 1954 Ford station wagon, owned by Howard D. Brunswick, of 2939 Helix street, was taken from his driveway, he reported. He said that he had left the keys in the ignition switch.

Deputy Ryan said the station wagon was driven to Pacific Beach, where the two boys had trouble with the lights and then abandoned the car. Then they stole another car in Pacific Beach and abandoned it at Bancroft drive and Troy streets in Spring Valley.

By checking with neighbors and youngsters in the area where the second car was found, Ryan was able to determine who the two boys were. They were turned over to juvenile authorities. Shortly after the 15 year old escaped from officers and was later picked up in Arizona.



On any occasion  
The man of the hour  
Is the one who buys  
And installs a new shower.

**Coast**  
PLUMBING & HEATING  
Phone HO 3-4475  
7203 BROADWAY  
LEMON GROVE, CALIF.

**Fredie Fix-It**  
BY JUD MAY

## SV Population Set Near 12,000 Mark

There are approximately 12,000 people in the Spring Valley area, Mrs. Betty S. Robinson, secretary of the Spring Valley chamber of commerce reported this week. She said figures were based on a report from the LMSV school district.

Ray Steady of Nabal drive, Hemet, Idaho, has requested the SV chamber consider letting the congregation of a newly formed Spring Valley Methodist church meet in the SV chamber of commerce hall until the church is built. Ground for the new church has been purchased at Nabal and Avocado roads. It may be some time before work starts, Steady said.

There is now over \$100 in the fund to restore the old adobe building, reported Chet Smith, chamber treasurer. No immediate plans are under way to start work on the building.

Mrs. Ethel Blush of 3607 Bancroft drive, rejoined the chamber after being out for several years. Visitors to the last meeting were Mr. and Mrs. Ray Steady of Nabal drive. Mrs. Caroline Mackelwicz of Tyler street, and Emil Caldwell of Helix street.

Due to summer vacations there will be no regular chamber of commerce meetings during July and August. Next meeting will be September 29. The board will continue to meet.

★ Miami, Fla.—William Haast, veteran snake handler, has survived another bout with a rattlesnake. This time, a 4-foot rattler bit him on the left hand while a group of tourists watched at Haast's Miami serpentarium. Taken to a hospital by his wife, Haast was given serum to counter the effects of the rattler poison. In all, Haast has suffered 55 poisonous snake bites, including 29 from cobras and related snakes.

Certificate of Individual Personal Name No. 24280

STATE OF CALIFORNIA, ) ss.

County of San Diego, ) ss.

I hereby certify that I am transacting business at 7302 Broadway, Lemon Grove in the State of California, under a designation not indicating the name of the person interested in such business to-wit:

O. K. RUBBER WELDERS

5454 Dwight, San Diego

STATE OF CALIFORNIA, ) ss.

County of San Diego, ) ss.

On the 19th day of June in the year one thousand nine hundred and fifty-eight, before me personally appeared Daniel N. Aldrich known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 19th day of June, 1958.

JOHN G. WINNERT

Notary Public Expires November 2, 1958

L. G. Review, June 26, July 3, 10 & 17, 1958.

NOTICE TO CREDITORS

NO 6122

Estate of Charles S. Pierce, Deceased

Notice is hereby given by A. E. GALLAGHER as the Administrator of the above entitled estate, to the creditors of, and all persons having claims against the said deceased, that within six months after the first publication of this notice, they either file them with the necessary vouchers in the office of the Clerk of the Superior Court of the State of California, in and for the County of San Diego, or present them with the necessary vouchers to the said Administrator at his place of business, 3322 Congress St., San Diego 10, California.

Signed A. E. GALLAGHER, Administrator of the Estate of the above named

decedent.

JAMES DON KELLER, District Attorney and County Counsel

By DUANE J. CARNER, Deputy Attorney at Law, said Administrator, L.G. Review July 3, 10, 17 & 24, 1958.

NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that the Board of Supervisors of the County of San Diego will hold a hearing on Tuesday, July 29, 1958, at 2:00 p.m., in Room 310, San Diego City and County Administration Building, Civic Center, San Diego, California, on the proposal of the County Planning Commission to amend Section 2 of Ordinance No. 100 (New), as amended, to read as follows:

It shall be unlawful for any person, firm or corporation to build, construct, or erect, or cause to be built, constructed or erected, any building or structure, or any portion thereof that is closer to the center line of the hereinafter described portion of Olive Avenue than a line which is parallel to and distant seventy five (75) feet therefrom.

That portion of Olive Avenue extending from the north and south center line of Section 32, Township 16 North, Range 1 West, S.B. 11411 (being the eastern boundary line of the Lemon Grove Zoning Section, District Map No. 12, as amended, in the Zoning Ordinance) to Helix Street as shown on the map of La Mesa Country Club Tract No. 1, Map No. 1739.

Violations from this requirement may be applied for and granted to the master specified in Articles XXXII and XXXIII of The Zoning Ordinance (Ordinance No. 1492 (New Series) as amended); and in said Section 3 of said Ordinance No. 1492 (New Series).

The County Planning Commission, after making the investigation and holding the hearing required by law has recommended that the proposed amendment be adopted.

For further details reference is hereby made to the resolution of the County Planning Commission, including the proposed amendment submitted by said Commission, which is on file in the office of the Clerk of the Board of Supervisors, Room 306 of said San Diego City and County Administration Building.

J. B. JAMES, County Clerk and ex officio Clerk of the Board of Supervisors

By C. L. DeWitt, Deputy L.G. Review, July 17, 1958.

## Salvation Army Camp Dates Set

The Salvation Army announced today that it is now accepting applications for its summer camp to be held July 22 through the 28th.

The summer camp located just north of Hollywood, is known as the Mountain Crag camp. Youngsters attending this camp will be able to hike, swim, cook out, sleep out, and have other benefits which are only offered in camp situations. A full craft program is also offered.

Bill Miller, San Diego Chula Vista camp coordinator, announced that applications can be obtained through the main office of the Salvation Army, 830 5th avenue. The total cost including transportation and all operational costs is \$25 per child.

Lemon Grove, (Calif.) REVIEW

July 17, 1958 Page 11

• The number of new science teachers is up over last year; in fact, the per cent of increase of new science teachers—with math teachers following in second place—will be greater than in any other high school field. The per cent of increase in science is 18.8 per cent; in math it is 18.4 per cent.

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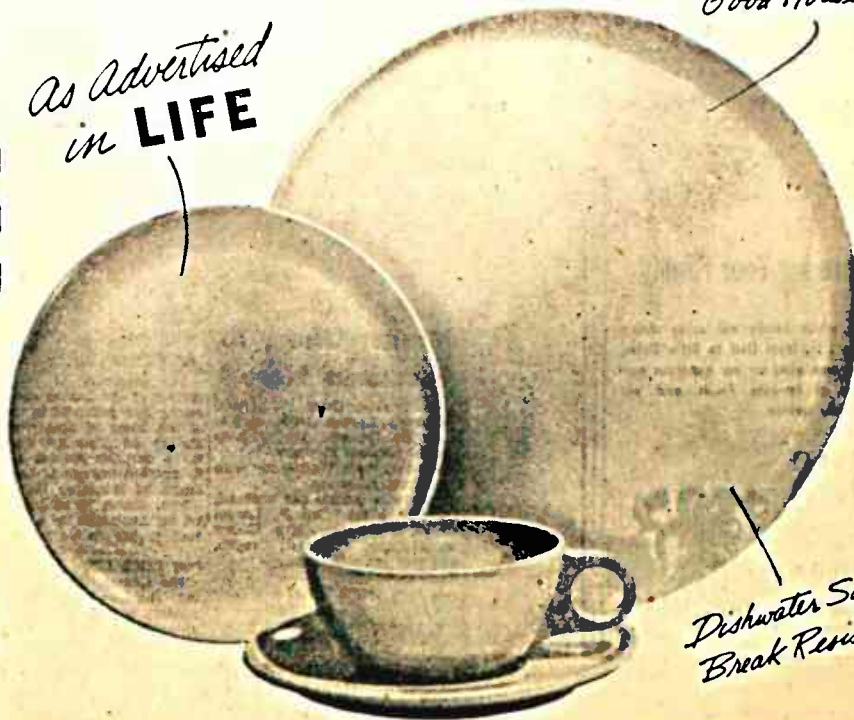
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Guaranteed by  
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with \$39 worth of Green Register Tapes

NO LIMITS ON PLACE SETTINGS

This fabulous "get-acquainted" Melmac Dinnerware offer continues... take advantage of it while it is still in effect! If you are not a Food Basket Super Shopper, begin today to enjoy the Bonded Meats, Fresh Bakery Delights, Famous Brand Groceries and Frozen Foods, Super Fresh Produce... and the low prices and wonderful services you find at Food Basket. Just save your green cash register tapes as you shop... when you have \$39.00 worth, bring them in and get your 49¢ Place setting for just 49¢. You'll find it more thrifty and more fun to shop at Food Basket. Why not come in today?

Genuine MELMAC in six lovely colors

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Absolutely guaranteed for one full year  
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	REG.	NOW ONLY
16-oz. Soup Bowl, Set of 4	\$4.00	\$1.99
10" Open Vegetable Dish	\$2.85	\$1.99
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14" Meat Platter	\$3.95	\$1.99
Sugar Bowl & Creamer	\$3.55	\$1.99

No Cash Register Receipts Necessary on Accessory Pieces  
Complete your set now and save money

Listed here are but a few of the outstanding, money-saving specials you'll find at Food Basket this weekend! Check your daily newspapers for the complete list! Be sure to pick up Mary Morgan's special Marinade Recipe for Round Steak... and have the most delicious Barbecued Round Steak you ever tasted!



## Food Basket Round Steak

ALL  
CENTER  
CUT

U.S. Graded Choice

Part of the fun of barbecuing is adding new foods to your list of barbecue specialties! And you can do just that with Food Basket's Bonded Round Steak... using Food Basket Home Economist Mary Morgan's exclusive Marinade Recipe! The result will be more wonderful than you can imagine! Pick up your free copy of the recipe at Food Basket this week... and get set for real fun and delicious eating!

**69¢**  
lb.



## Food Basket Rump Roast

Cut in Food Basket's  
Special Style!

Excess waste and fat is removed to give you more for your money! Fresh cut from finest U.S. Graded Choice... at a special low price!

**69¢**  
lb.

Precision-Cut Ground Round... 69¢  
Our famous Center Cut Round Steak, precision cut.  
Boneless Sirloin Tip Roast... 89¢  
From U.S. Graded Choice... a tender beef roast.  
Boneless Sirloin Tip Steak... 89¢  
The deluxe style served by finest restaurants.

Boneless Top Round Steak... 79¢  
A special low price for this flavorful Bonded Steak.  
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E-Z Cut Steak... 98¢  
A Choice steak special cut to cook in minutes.

### SUPER FRESH PRODUCE

Potatoes U.S. White Rose No. 1 10 lbs. 25¢

Very finest quality, bright and shining clean in a wide selection of sizes. At a low price!

Romaine 5¢ Squash Italian 9¢  
Large bunches of locally grown Romaine. Extra Fancy local, tops in quality.

Cucumbers 5¢ Onions Yellow 3¢  
Local Extra Fancy long green, select sizes. Medium size, firm and flavorful... low price.

STORE HOURS: Monday through  
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Super Shoppers Find It More Thrifty To Shop In Food Basket's Modern Grocery Department

Kraft Mayonnaise 1 qt. jar 64¢  
The choice of women who are hard to please.  
Hunt's Catsup 16 oz. bottle 2 for 29¢  
Tasty combination of red-ripe tomatoes and fine spices.  
Maxwell House Coffee 1-lb. tin 85¢  
Deep roasted to improve and preserve the coffee goodness.  
Cut Green Beans DIAMOND A 2 lbs. 35¢  
4-SERVE... Meaty, succulent and rich in flavor.

French's Instant Potatoes 1-oz. pkg. 29¢  
The easy way to have fluffy mashed potatoes in minutes.  
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Adds zest to foods to give that touch that means so much.  
Mushrooms QUAKER STATE 2 lbs. 31¢  
STEAKS AND SPICES... marvelous for dozens of tempting uses.  
Blue Bonnet Margarine 1-lb. pkg. 27¢  
So economical and delicious for table use as well as cooking.

Food prices effective  
Thursday, Friday and Saturday.  
Limit rights reserved.

COLLEGE CENTER 6061 El Cajon Blvd. at College • LA MESA East end La Mesa Blvd. at Hwy. 80 • CHULA VISTA Third Avenue at J • UNIVERSITY Avenue at 65th  
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## Margaret Ballard, 96, Passes Here

Private funeral services for Mrs. Margaret Powers Ballard, 96, of 9141 Kenwood drive, Spring Valley, were held in the Little Chapel of the Roses, Glen Abbey, Monday morning of this week. Bonham Brothers mortuary was in charge. Mrs. Ballard passed away in a rest home July 11.

Born in Dawson county, Missouri, Mrs. Ballard lived in Spring Valley thirty years.

Survivors include a son, Lewis of Lemon Grove, and two daughters, Mrs. Sophia Watson of San Diego and Mrs. Beulah Shumin of Eureka, Calif.

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San Diego



CHAMPIONS—These four lasses led the Lemon Grove Twirlers to victory in Oceanside diamond jubilee parade when they took first place in their division of the parade. The unit will parade Saturday during the Harbor Days celebration at Imperial Beach. Shown here, from left, are Karen Lamoreau, Linda Mosher, Irene Kurz and Christy Mann.

## Marian Olsen, 73, Succumbs Here

Mrs. Marian Olsen, 73, of 7070 Broadway, Lemon Grove, died in a hospital Sunday. She had been a local resident 12 years.

Services were Wednesday with cremation following.

Survivors include her husband, Carl A.; a son, Carl P., Lemon Grove; a daughter, Mrs. Esther M. McCann, Portland, Oregon; and five grandchildren.

MORE THAN  
6,000 FAMILIES  
READ THESE COLUMNS  
EVERY WEEK!

## Vogues Say Farewell At Patio Luncheon

The members of the Vogue section of the Lemon Grove Woman's club gathered in the patio of the home of Mrs. Vernon E. McKay on Tuesday this week for a surprise potluck luncheon to say bon voyage to Mrs. O. F. Smith of Monterey Heights.

Mrs. Smith is sailing August 1st for Australia for a six month visit to her native home.

POT LUCK SET  
The Lemon Grove VFW post and auxiliary will have their monthly social potluck in Eucalyptus park July 22, at 6 p.m. All members are invited.

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## Star Light Second Hit In Making

When "Oklahoma," the musical that made Rodgers and Hammerstein famous on Broadway, returns to Balboa Park Bowl for a limited engagement Thursday night, much interest will center on two debuts. Jeannine Fetterolf, long one of Star Lights top dancers, essays her first singing and dramatic role as Laurey, the demure little ranch girl, who is responsible for most of the romance and violence of the show.

Judie Lawler, a comedienne, with more bounce than a tennis ball and more explosive potentialities than an H-bomb, will make her Star Light bow as Addie. "The Gal Who Can't Say No." Playing opposite her as Will Parker, who tells about how "Everything's up-to-date in Kansas City," will be veteran comic, Bobby Finch, who, with his special 10-gallon hat, can't get through a seven foot doorway without stooping.

Others in the cast that made the 1954 production of the Rodgers and Hammerstein favorite an outstanding hit, will be: Gene Clarke, tall in the saddle and quick on the draw, as Curly, whose fine baritone will be heard in such American favorites as "The Surrey with the Fringe on Top" and "Oh, What a Beautiful Mornin'"; Charlie Cannon, the "Persian Peddler," Ali Hakim; John Powell, dirty and despicable, as Jud Fry; and Ruby Kisman, tough but lovable as Aunt Eller. Also adding to the general uproar of "Oklahoma" will be Baron Sutowski, proclaiming that "The Farmer and the Cowman Should be Friends"; Cliff Simmons, as Ike Skidmore, the peace-maker; Bob Stowers, gruff and stern as the U.S. Marshall, Corb Elam; Sally Sherrill, whose terrible laugh drives strong men to distraction, in the role of "Gigglin' Gertie"; and Chuck Meltzer, Bruce Cooper and Lorin Bennett in lesser roles.

Dances staged by Marquerite Elliott, will highlight the "Kansas City" number, "Out of My Dreams" and the title song, "Oklahoma!" Setting by Tad Anheier and costumes from the motion picture will add color to the production as staged by Charles Newman.

With an unusually high season subscription and strong advance sale, choice seats are already at a premium. Military personnel, holding special cut-rate tickets, are urged to exchange them for reserved as soon as possible to avoid last-minute disappointment.

TYPEWRITER  
SUMMER  
Repair Special  
El Cajon Typewriter  
221 N. Magnolia Avenue  
HI 2-3934



TRACKLESS JOB—Lemon Grove's whistle-tootin' train engine, Switch 5102, was thrown for a loss last week when the track was pulled out from under it by a wrong-way switch. Officials of the SD and Arizona Eastern lines this week said it cost \$150 to put of 5102 back in business. Unfortunately there was no damage to its whistle which can be heard for some distance as the engine winds its way through the town on car-moving joints. (Review Photo 1092)

## Grossmont Auxiliary Sets Plans

Grossmont hospital women's auxiliary has set four general meetings to be held during the year, two will be luncheons, the awards meeting in October and the installation meeting in May; and two, January and March, are to be "coffee" dates. Hours and places will be announced in advance. May 2 and 3 were set as dates for the third annual benefit polo tournament sponsored by the auxiliary.

According to an announcement made by Mrs. Arthur Elliot, membership vice president, the organization is starting its new year with 506 names on the roster, including life member, renewals and juniors. The auxiliary year started June 1.

Mrs. L. L. Louis, director of hospital volunteers vice president, announced the new year's second indoctrination session on Wednesday, July 30, 9:30 a.m., in the cafeteria of Grossmont hospital. Indoctrination is a must for new members and desirable for all members who wish to be well informed about the auxiliary

and the hospital.

The next meeting of the executive board will be held August 8.

Mrs. L. R. B. Henrickson, La Mesa area chairman, Grossmont hospital women's auxiliary, has announced a meeting of that group to be held on Friday, July 18, 10 a.m., in the home of Mrs. W. C. Heath, 8128 Lemon Avenue. This meeting will be a departure from the norm in two respects. It is being held in a private home instead of the usual meeting place, the La Mesa women's club, and it will take place in July when other areas are reviewing their meetings. The announced purpose of the affair is to do sewing for the hospital. Members have been asked to bring a sack lunch. Coffee will be served by the hostess.

La Mesa area officers appointed by Mrs. Henrickson are: Mrs. Howard W. Rollings, co-chairman of the area and membership chairman; Mrs. James Calver, hospitality; Mrs. W. M. Thomas, secretary; and publicity; Mrs. W. C. Heath, sewing; Mrs. Charles Rupp, telephone.

NORTON SON BORN  
Mr. and Mrs. Dwane Norton, 7440 Central, Lemon Grove, became parents of a seven pound, 12 ounce son at Paradise Valley hospital July 12.

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REAL FOOD VALUES

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PAN READY or  
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ROUND STEAK 69¢ lb

Lean, Tasty, Juicy  
GROUND ROUND 69¢ lb

ALL MEAT  
WEINERS 49¢ lb



39¢ lb

GROUND CHUCK

Perfect For Tacos,  
Meat Loaf,  
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SLICED BACON

CUDA HAY'S  
WICKLOW  
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NEW MAR—1 lb. pkgs.

MARGARINE 2 43c

REYNOLDS—23 ft. x 12 in.

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SCOTT TOWELS 69c

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TIP TOP FROZEN—6 oz. can

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NBC—1 lb. bag

GRAHAMS 37c

COCK O' THE WALK—303 can

PEAS 8 For 98c

303 Cans

VAN CAMP

Pork and Beans

DIAMOND A

Cream Style Corn

STOKLEY

New Potatoes

7 For 99c

2 1/2 can—SLICED or YELLOW Cling

Hemet Peaches 3 79c

4 PACK

ZEE TISSUES 33c

OLD MANOE—All Grinds

COFFEE 1 lb. tin 75c

BIG DEAL—IMITATION

ICE MILK 1/2-gal. 39c

CREAM FLAKE—3 lb. can

SHORTENING 75c

PINT SIZE

MAZOLA OIL 38c



Green-Crisp

Cucumbers

3 For 10¢

Golden Ripe

2 lbs. 25¢

Garden Fresh

LETTUCE

12¢ lb

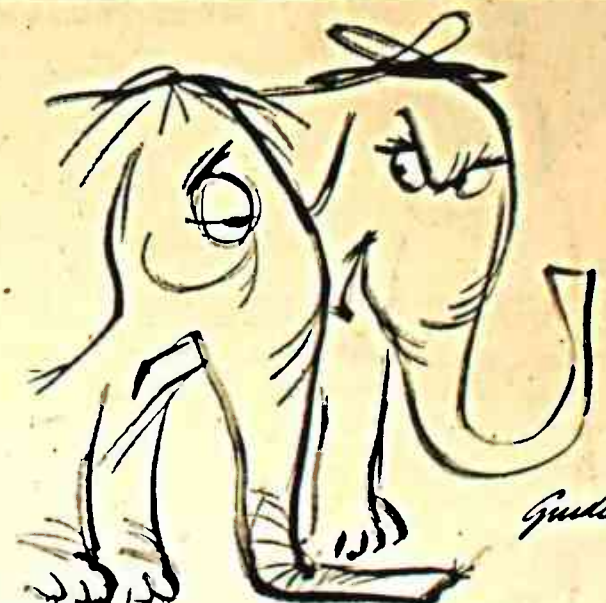
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FREE DELIVERY



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LEMON GROVE  
(Near Lemita Village)



You would try to outlast that  
'58 FORD TRUCK!

There's a ruggedness you can respect in a truck that bears the FORD name. In fact, American business buys more FORD trucks than any other make. The reason: FORD trucks cost less... less to own... less to run... last longer, too! So whatever your business, take your truck needs to SPEAK FORD, LEMON GROVE.



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Adway, Lemon Grove

**SHOE CLEARANCE**

VALUES TO \$11.95

More Styles, Western Famous Life Molds.  
3 Pairs at This Low VALUE DAYS Price!

**GROVE REXALL DRUG**  
Y and MAIN STREET

**NTEX SHEER NYLONS**

2 pair \$2.98  
Boxed  
Good for Sixty Days

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**15 DEPARTMENT STORE**  
ADWAY

**DEN FORM BRAS**

Used Styles, Maidenform's  
Best Quality . . . as Always  
each both — Original Price \$2.00  
Set up \$2.38, C.C. up \$2.58

99c

**UG**  
ADWAY

**SON ELECTRIC SHAVER**

Advanced shaver . . . ever!  
ular \$28.50  
also \$2.00 by bringing in  
over on trade in.

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way, Lemon Grove

**DRESS SHOES**

VALUES TO \$9.50

With Lots of Summer and Back to  
In every pair. Hundreds for your selection.

\$3.88

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**OSTUME JEWELRY**

Collection of The Most Wanted Pieces, Priced  
Higher. A Real VALUE DAYS BUY!

59c Plus Tax

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**OSTUME JEWELRY**

2 for \$1

necklaces, Pins Etc. Many styled for the coming  
A Real Value!

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7765 Broadway, Lemon Grove

**DRESS SHIRTS**

Famous Brand, Men's Shirts at a Greatly reduced price  
for Lemon Grove VALUE DAYS.

\$2.88

**PURTEE'S SHOES**  
7609 Broadway, Lemon Grove

**SHOES & SANDALS**

By the Tableful, for women and children! Marked down  
for your VALUE DAYS selection.

\$1.99 AND \$2.99

**LEMON GROVE TIRE CO.**  
7319 BROADWAY

**DUNLOP "GOLD CUP" TIRES**

New Tube Type Black Walls  
Regular \$27.45  
Save 50% on 670x15

\$13.73

**LEMON GROVE CAMERA**  
7848 Broadway, Lemon Grove

**COLOR FILM VALUES**

KODACHROME

Kodachrome 8 roll \$2.10	Kodachrome 16 roll \$6.25	KODACOLOR 116-616
Kodachrome 8 mag. 3.20	Kodachrome 135-36 \$2.19	\$1.39
Kodachrome 16 mag. \$5.35	Kodachrome 828 \$ .79	

99c

**THE HIGHLANDER**  
7865 BROADWAY

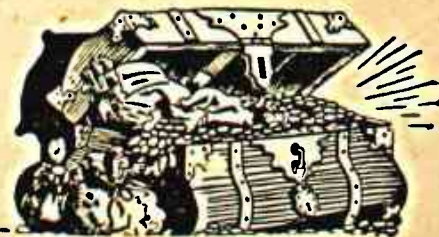
**WASH N' WEAR SLACKS**

Big Selection from our  
Regular Stock!  
Regular \$10.95 Value

\$8.88

Share In The "Treasure Chest"

GET YOUR  
COUPONS  
From Any  
Participating  
Merchant!



For Complete List of "Treasure Chest"  
Stores . . . Turn to Page 11.

# Lemon Grove Value Days

Thurs., Fri., Sat. JULY 17-18-19

24-Page Supplement to The Lemon Grove Review — July 17, 1958

July 16 — 24-Page Supplement to The Spring Valley Bulletin

# SALE!

**GIGANTIC SHOPPING CENTER...**  
AT EASY TO REACH . . .  
**LEMON GROVE**

It's fun to shop when so many varied types of businesses are within  
easy parking distance of each other. This guarantees you a variety of  
merchandise because each firm has its own, and usually different source  
of supply.

Each firm is competing for your purchase. This assures you the most  
for your money. And parking . . . there's more of this valuable com-  
modity in Lemon Grove than you realize. All of which makes it fun . . .  
and profitable, to shop in Lemon Grove.

**DOUBLE VALUE in SAVINGS**

**DOUBLE VALUE in SERVICE**

**60 VALUE PACKED RETAIL STORES and SERVICE OUTLETS In Friendly Lemon Grove.**

Everyone loves a party. It only takes one invitation to bring a goodly  
group together. This week, sixty retail firms and services join in extending an  
invitation to attend the greatest retail sales affair ever held in Lemon Grove.

Through these columns sixty Lemon Grove business firms say "Come to  
our retail party." This obviously means each wants to do business with you . . .  
and more important, he wants to be your friend.

This is and invitation to visit, to park easily, to shop, to save money in  
friendly Lemon Grove.

3 BIG SALE DAYS — THUR. — FRI. — SAT. — JULY 17-18-19th

BE INFORMED of LOCAL NEWS and SALES EVENTS by subscribing to  
The LEMON GROVE REVIEW & The SPRING VALLEY BULLETIN PHONE HO9-0101



# Value Days

Thurs., Fri., Sat.  
**JULY**  
17-18-19

COLORED, COTTON, BROADCLOTH  
STRIPES, PLAIDS, CHECKS & MUTED PATTERNS

**DRESS SHIRTS**  
All From Our  
Regular Stock  
REGULAR \$229  
\$5.00 - \$5.95 - \$7.50

SHORT SLEEVE, COTTON  
**SPORT SHIRTS**  
REGULAR \$388  
\$4.95 to \$5.95

# SALE

SHORT SLEEVE, COTTON  
**KNIT SHIRTS**  
REGULAR \$488  
\$5.95 to \$6.95

Big Selection, From Our Regular Stock  
**WASH N' WEAR SLACKS**  
REGULAR \$888  
\$10.95

Charge Accounts Invited  
30-Day & 6-Month Accounts



7865 BROADWAY LEMON GROVE

Store Hours:  
Daily—9:30 to 6:00 p.m.  
Friday—9:00 to 9:00 p.m.

Have you taken advantage of Food Basket's

# "GET ACQUAINTED" OFFER!

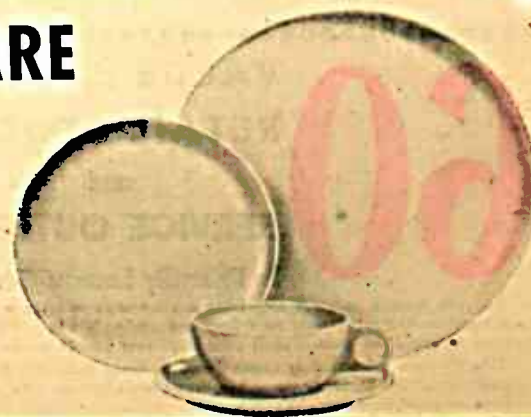
## MELMAC DINNERWARE

4-pc. place setting

\$4.60  
value only **49c**

With only \$39 worth of Green Cash Register Tapes

Build a complete set of Genuine Melmac Dinnerware... at astonishingly low cost! Save your green cash register tapes as you shop at your Lemon Grove Food Basket! When you have accumulated \$39.00 worth, bring them in and obtain a 4-Pc. Place Setting, consisting of Dinner Plate, Salad Plate, Cup and Saucer, for only 49c. No limits on Place Settings with each \$39.00 worth of green tapes. And accessory pieces are available at special low prices without tapes! In six lovely decorator colors... guaranteed for one year against breakage during normal use. If you haven't yet started your set, don't delay... discover how much more thrifty and more fun it is to shop at Food Basket, where you get the finest in foods at money-saving prices! Dinnerware offer good only at your Lemon Grove Food Basket.



## Food Basket

3305 IMPERIAL AVENUE, LEMON GROVE

# Value Days

Thurs., Fri., Sat.  
**JULY**  
17-18-19

STAR ATTRACTIONS  
AT...



LEMON GROVE'S FAVORITE  
FOR DINING AND ENTERTAINMENT

**FASHION SHOW**  
and Informal Luncheon

Every Friday  
Noon 'til 2 p.m.

PROFESSIONAL MODELS  
SHOWING THE LATEST  
STYLES... FROM  
LEMON GROVE'S  
LEADING APPAREL SHOPS:

PATRICIA'S  
OF LEMON GROVE  
MARS'S  
THE STORE FOR WOMEN  
WILLIAMS  
DEPARTMENT STORE  
HELEN GAULDIN'S  
STYLE SHOP

★ ★ ★ ★ ★

**TALENT NITE**

KCBQ's  
DON HOWARD SHOW  
Every Sunday  
\$35.00 in CASH Prizes!

★ ★ ★ ★ ★

**FIVE BIG ROOMS**

FOR FAMILY DINING, CLUB  
MEETINGS, OR BANQUETS

- Acapulco Room
- Coral Room
- Outrigger Room
- Flamingo Room
- Capri Lounge

7828 BROADWAY LEMON GROVE HO 6-4145

MID-YEAR STOREWIDE SALE

# JEWELRY

BUY NOW AND SAVE! PRICES DRASTICALLY  
REDUCED ON WANTED JEWELRY ITEMS...  
LAY AWAY FOR BACK TO SCHOOL AND  
CHRISTMAS — SMALL DEPOSIT HOLDS ANY  
ARTICLE.



MEN'S and LADIES'  
**WATCHES**

LONGINES, WADSWORTH — a product of  
Elgin, WILTSNAUER, WYLER, ETC.

**25% OFF**

MEN'S and WOMEN'S — NATIONALLY FAMOUS  
**JEWELRY** Anson, Deltah, Alvah, Etc.

**40%**



WORLD FAMOUS "PRINCESS"  
**DIAMOND RING**  
AND WEDDING SETS

For the lady of your dreams. Take  
your pick from a wide assortment of  
the most stunning diamonds.

**40%**



MEN'S and LADIES'  
**STONE SET RING**

Choose from our vast collection of  
mountings and settings... flawless  
gems of superior craftsmanship —  
fully guaranteed by us... Come in  
Today.

**40%**



WORLD FAMOUS  
SHEAFFER  
**PEN AND PENCIL**  
SETS

Buy now for Back  
to School... at  
Big Savings.

**30%**

**JEWELRY you want ON CRE**

"S&H" Green Stamps with Every Purchase  
**WALTER'S JEWELRY**

7773 Broadway (Near Main)

Open Friday 'til 9:00  
HO phing 6-6364



# Lemon Grove Value Days

Thurs., Fri., Sat. JULY 17-18-19th

**DON'T PAY US ONE RED CENT . . .**

... If you are not convinced we can do the kind of QUALITY CLEANING you desire . . .

- No Washing—Only 100% Perchloroethylene with added detergent cleaning.
- Prespotting before cleaning.
- Quality pressing by years of experience, including all hand finished linings.
- Buttons replaced FREE.
- Seams and small repairs FREE.

**SERVICES—**  
Dry Cleaning, including drapes and small rug rugs.

- Long wool coats and sweaters hand-combed FREE.
- Packaged in Plastic FREE.
- FREE call and delivery service by courteous driver.
- Month charge accounts by arrangement.
- One day service at extra charge. Regular service—3 days.

**LANUARY—**  
Dyeing — Hot Blacking  
Hemstitching and alterations.

**COUPON—**  
**INTRODUCTORY OFFER**  
1 Pants — 1 Skirt or 1 Sweater  
**CLEANED . . . FREE**

With order of \$2.00 or more — This ad must accompany order.  
Coupon offer expires August 31, 1958.

We cannot, and will not close ourselves with the low prices advertised on every other block, but thinking goes back to the old school — You only get what you pay for.

Thank You Kindly — and please phone us at HO 6-6695

**DUTCH CLEANERS**

(Across from Corner and Highlander Stores)  
7870 BROADWAY LEMON GROVE, CALIFORNIA  
Bill Vandenberg—Owner Operator Bob Hertel—Route Driver

## DOES THIS MAKE SENSE?

- Buying locally helps community growth.
- A local merchant must give customer satisfaction.
- He must maintain his good name in the trade area.
- He is more interested in you as an individual.
- He is more convenient for service and repairs.
- There is no better bargain in any locality.

Try Us For Sales or Service.

• TOP QUALITY USED CARS

• DEPENDABLE USED TRUCKS

• NEW FORD CARS AND TRUCKS

NEW 1958  
**FORD**  
As low as  
**\$1795**

Pay Only  
**\$48.48**  
Per Month  
With Normal  
Down Payment



7720 BROADWAY at MASSACHUSETTS HO 9-6141

**GARDEN Specials**

FOR . . .  
**LEMON GROVE**

**VALUE DAYS**

**WE DELIVER**

**SPECIALS—**  
Miniature  
**ROSES** 125¢  
Reg. 2.00  
Wood Free Steer  
**STEER** 59¢  
Reg. 6th Std Bag  
**Bedding Plants** 39¢  
(Asters, Petunias,  
Tomatoes, etc.  
Reg. 4th doz.)

This Week Only  
**10% off**

ALL GARDEN SUPPLIES  
SHRUBS . . . ROSES . . .  
SHADE TREES  
With This Ad

OPEN SUNDAY 9 A.M. TO 2 P.M.

**MASON FEED & GARDEN CENTER**

8280 BROADWAY (Between La Mesa and Lemon Grove)  
We Give "S&H" Green Stamps • HO 6-5128

VALUE DAYS SPECIALS IN —  
**Mellow Maple!**

COLONIAL & PROVINCIAL  
**LAMPS**  
Specially Priced At **\$6.95** UP

BIRCH  
**TV CABINETS**  
**\$79.95**

Peg Hat Racks **\$3.95**  
Spoon Racks **99¢**  
Wall Shelves **\$10.95** UP

Eastern  
Hardwood Maple  
**DINETTE**  
5-PIECE  
with  
Extension Table  
**\$99.95**

If You Want  
The Unusual  
I Have It . . .  
or Can Get It.

9:30 to 5:30  
HOURS:  
Open Friday  
Evenings

**PILGRIM HOUSE**  
**EARLY AMERICAN MAPLE SHOPPE**

8131 BROADWAY LEMON GROVE HO 6-6229

# Lemon Grove Value Days

Thurs., Fri., Sat. JULY 17-18-19th

Save on Smartest Fashions Here

**Williams**  
OF LEMON GROVE

Regular \$2.98 to \$3.98 VALUES  
**Nylon Half Slips** **\$1.88**  
S. M. L. — White, Blue, Beige, Red, Pink, Yellow  
**PETER PAN MIX—Regular \$7.98**  
**Panty Girdle & Girdle** **\$5.95**  
Size S. M. L.  
**PETER PAN—Regular \$2.98**  
**GOLDEN TREASURE BRAS** **\$1.95**  
A and B cup — Sizes 32 to 36  
**PETER PAN—Regular \$3.95**  
**HIDDEN TREASURE BRAS** **\$2.95**  
With deep summer plunge—A & B cup, Sizes 32 to 36

**Maiden Form BRAS**  
DISCONTINUED STYLE  
Reg. \$2.00 Value  
**VALUE DAYS SPECIAL 99¢**  
A Cup 32-34 B Cup 32-38  
C Cup 32-38 (LIMIT 3)

2-pc. Skirt & Blouse  
Chemise and full plated skirt  
Orlon and cotton washable.  
Reg. \$10.95 to 12.95—Sizes 7 to 15  
**Value Days SPECIAL \$8.88**  
\$2.98 to \$3.98 VALUES  
**CAPRIS \$1.88**  
Ivy Styled Cords—Sizes 8 to 16  
Cottons, Solids and Prints

**LADIES' SUMMER COTTON DRESSES**  
Dry-Clean—Wash Fast Color  
\$4.98 Value  
**2 for \$7**  
Each \$3.99

**LADIES' BLOUSES** **\$2.88 to \$5.88**  
Regular \$3.98 to \$8.95  
SALE TABLE SPECIALS  
SIZES 30 to 38

Regular \$1.00—CORO  
**COSTUME JEWELRY 59¢**  
Summer Clearance—100's of Items

**LADIES' DRESSES**  
All from our regular stock 122  
—ONE SPECIAL BARK—  
Regular \$8.95 to \$12.95—NOW \$2.00 OFF  
Regular \$11.95 to \$17.95—NOW \$5.00 OFF  
Regular \$19.95 to \$29.95—NOW \$7.00 OFF

FEATURED EXCLUSIVELY . . .  
In our new Lingerie Department



"Of course!"  
You feel so free in

good news™ by warner's®

The back can't budge so the front stays up!

Love the easy freedom of Good News all year round! A latex back holds this strapless UP—no embarrassing tugs, no binding straps, just close, clinging comfort. Wear Good News all day, every day, at work or play—under everything. Be fitted today!

P10-32: Circular-attached cotton cups, contour-lined for lasting beauty. Front hook-eye closing. \$6.50

White: A Cup 32-36, B Cup 32-38, C Cup 32-38

**Williams OF LEMON GROVE**  
Open Fri. 'til 9  
Daily 9:00 to 6:00  
30 - 60 - 90 Day Charge  
Never a Carrying Charge  
7945 Broadway  
Lemon Grove Phone HO 9-0769

**VALUE DAYS SPECIAL !!!**  
Our Entire Stock !  
**SKIRTS: 100% Wool**  
Regular \$7.95 to \$10.95  
**\$4.00 OFF**  
Regular \$12.95 to \$15.95  
**\$5.00 OFF**

**SWEATERS:**  
Fur Blends, Orions, Bulkees  
Regular \$3.95 to \$7.95  
**\$2.00 OFF**  
Regular \$11.95 to \$13.95  
**\$3.00 OFF**  
Regular \$17.95 to \$19.95  
**\$5.00 OFF**

Use Our  
30-60-90 Day Charge  
**LADIES' PANTIES**  
Regular 50c Pair  
Nylonized Acetate — S.M.L.  
**4 FOR \$1.00**  
Pink—Yellow—Blue—White  
GIRLS' SIZES 4 to 11  
Reg. 49c 4 for \$1

**WHITE DRESS SHIRTS**  
MANHATTAN  
Discontinued  
Styles **\$2.88**

OUR FAMOUS MAKERS  
"DREAM GIRL"  
**CO-ORDINATE**  
REGULAR  
HOODED  
\$4.98 BLOUSE . . . \$2.  
CANVAS  
\$6.95 SKIRT . . . \$2.  
PEDAL  
\$5.95 PUSHERS . . . \$2.  
SLEEVELESS  
\$3.98 BLOUSE . . . \$1.  
BERMUDA  
\$5.95 SHORTS . . . \$2.

CHECK OUR VALUE DAYS  
**99c TABLE** VALUES TO \$2.99  
• GIRLS' SHORTS • PEDAL PUSHERS  
• 1-PC. SUN SUITS • BOYS' SHORTS  
• T-SHIRTS  
— MANY OTHER ITEMS —

**SPECIAL PURCHASE SPORT SHIRTS**  
Men's Short Sleeve  
Values \$2.98 to \$4.98  
Summer Cottons  
Solids & Prints  
**3 FOR \$5.00**  
\$1.88 each

**SWEATERS**  
Lay away Now For Small  
WOOL FINGER TIP  
**ROCK & ROLL JACKETS**  
MEN'S BOYS'  
S.M.L. Size 6 to 30  
Reg. — Now Reg. — Now  
\$15.95 \$9.88 \$12.95 \$7.88  
\$17.95 \$10.88 \$14.95 \$8.88  
\$19.95 \$11.88 \$16.95 \$9.88

"Buy now for Back to School!"  
Start 8 to 14 — Subteen 8 to 14  
OUR FAMOUS NAME BRAND  
THAT EVERYONE LIKES BEST !!  
Reg. 95c — MEN'S  
**T-SHIRTS**  
SIZES — S.M.L.  
**BRIEFS**  
SIZES 28 to 34  
NOW 59¢ **2 FOR \$1.00**

**Men's Sweater**  
ENTIRE STOCK  
3 Hole V-neck — V-Neck  
\$4.95 to \$6.95 **\$3.00 off**  
\$8.95 to \$10.95 **\$2.00 off**



# Value Days

THURS., FRI., SAT. JULY 17-18-19

VALUE DAYS SHOE BARGAINS FOR THE ENTIRE FAMILY!!

ONE GROUP ODDS AND ENDS  
**MEN'S OXFORDS \$4.97**

*life stride*  
THE SOUND POINT OF VIEW IN SHOES

**SEMI-ANNUAL CLEARANCE SALE**

twice a year we bring you this wonderful opportunity for great savings! A variety of styles... ressy, tailored, casual. Not all sizes in all styles. you're sure to find some outstanding values.

\$11.95  
VALUES

**\$6.99**

100 Pairs Men's Famous  
**CROSBY SQUARES \$8.97**  
DISCONTINUED STYLES  
VALUES TO \$12.95

Discontinued Styles Children's  
Red Goose and Kingsway  
**OXFORDS \$3.97**  
BUY NOW FOR  
"BACK TO SCHOOL"

**SUMMER CASUALS WOMEN'S**  
Grace Walker and Life Stride  
Reg. \$7.95-\$8.95-\$9.95  
Get Several Pairs  
At This Value Days Price **\$5.97**

**BIG GROUP Women's and Children's SANDALS \$1.97**  
EXTRA SPECIAL  
FOR VALUE DAYS—  
MANY STYLES

**OUR BIG SEMI-ANNUAL JULY CLEARANCE**  
**Florsheim Shoes REDUCED**

all discontinued styles—regularly \$18.95 to \$24.95

**NOW \$14.90**  
Yes, every discontinued style now reduced to this one low price. Come in right away! You'll still find a good selection of sizes and styles—and get the best shoe buy of the year!

*Brumley's*  
**SHOES**

7763 Broadway HO 3-3212

**Brownie Hawkeye Flash Outfit Value Days Special**



CAMERA  
Reg. \$7.95  
**\$5.95**

Regular \$15.25  
**COMPLETE KIT \$11.25**  
CAMERA  
FLASH  
BULBS • BATTERIES

**Kodachrome Film 8MM**  
Reg. \$2.65  
VALUE DAYS  
SPECIAL  
**\$2.10**



**KODAK Duaflex IV FLASH OUTFIT**  
Imagine! A reflex camera in this low-cost outfit  
Value Days Special  
Reg. \$24.95 **\$17.95**

**LEMON GROVE CAMERA**  
COLOR KODAK DEVELOPING  
7848 Broadway Lemon Grove HO 6-7379

**SHOP CORNET SAVE**  
5-10-25 STORES



**LARGE SIZE BASKET CHAIRS**  
Sturdy Peel-Cane Construction  
With Black Wrought Iron Legs  
Regular \$6.95 Value **SALE PRICE \$3.33 each**



Aluminum Whistling  
**TEA KETTLE**  
2-CUP SIZE  
Reg. \$1.00 **SALE PRICE 57c**



**BAMBOO RAKES**  
Well Made From Split Bamboo  
Reg. 69c **SALE PRICE 27c**



SIZE 22"x44"  
Multi-Color  
**Cotton YARN RUGS**  
Well Made, Closely Sewn  
For Longer Wear—Washable  
Reg. 59c **SALE PRICE 27c**

**FLASHLIGHT BATTERIES**  
Three Popular Sizes  
To Choose From—  
Regular, Penlight,  
and Junior.  
STOCK UP FOR  
VACATION AT  
THIS LOW PRICE **5c**



# Value Days

THURS., FRI., SAT. JULY 17-18-19

NOW AT A GREATLY REDUCED PRICE!

**STOP Dinnerware Breakage!**  
**BREAK RESISTANT**  
JEWELTONE Set Styled for LIFETIME Use  
NOT 29.95 NOT 24.95 BUT ONLY **\$12.88**  
8 Large Plates, 8 Cups, 8 Cereal Soups, 8 Salad Plates, 8 Fruit Dishes, 8 Saucers, 8 Sugar and Creamer, 8 BREAK RESISTANT Tumblers INCLUDED FREE Extra Bonus!  
GUARANTEED Against Breakage Against Chipping Against Cracking under normal household use  
Special Introductory Offer NO MONEY DOWN 50¢ WEEKLY  
SAVE during this big Introductory Offer  
Every one of the 59 pieces in this colorful JEWELTONE set is guaranteed Break Resistant. A beautiful rainbow assortment of Ruby red, Sapphire blue, Topaz yellow and Emerald green. 2 of each color in this service for 8. Order yours today!

7696 BROADWAY  
LEMON GROVE  
HO pkins 9-2171

**Mc MAHAN'S FURNITURE STORES**



**Mary's**  
THE STORE FOR WOMEN  
**L-WEATHER COATS**  
(Ideal for Year Round Wear)  
By FAMOUS MAKER  
REGULAR \$19.98 — \$25.98

Poplins, corduroy, rayon flannels —  
All with matching hats.  
We are not permitted to disclose the  
brand, but you have seen these  
coats advertised in every leading  
fashion magazine. Sizes 8-16  
**\$12<sup>99</sup>**

\* LEMON GROVE 7853 Broadway . . HO 9 6812

Air Conditioned For Your Comfort  
30 Day or 5 Month Revolving Accounts  
OPEN FRIDAYS 11-9-00

**CULLIGAN SOFT WATER . . .**

**helps protect Baby  
against diaper rash!**



• Hard water curd can harbor dangerous bacteria. Since it is so difficult to remove curd from clothing which rubs the skin is always a potential danger. This curd is a frequent cause of diaper rash, skin irritations, and infection. NO CURD CAN FORM IN CULLIGAN SOFT WATER.

• Diapers washed in Culligan soft water come out fluffy-soft, fleecy-white and sanitary-clean. Give your baby this important protection.

**CALL NOW TO HAVE**

**Culligan soft water . . .**

**INSTALLED IN YOUR HOME!!**

Minimum Installation Cost: \$4.00 (Monthly Service Charge)

**Equipment to Buy!**

- No contract to sign!
- No Work For You!

Order our Soft Water service just as you order  
oil, gas or electricity. Small monthly service  
Ask your neighbor.

**Call: HO pkins 6-1568**

24 Hrs. Phone — 363 6871



**SEW** AND . . .  
**SAVE!**  
With These VALUE  
DAYS Fabric Finds . . .  
**DAN RIVER**  
**WRINKL-SHED**  
With Dri-Don  
Regular 98¢ yd. **58¢ yd.**  
36" WIDE  
**TERRY CLOTH**  
White Only **79¢ yd.**  
\$1.19 yd. VALUE  
Many, Many Other  
Fine Fabrics at  
**BIG SAVINGS!**

"HOME OF FINE FABRICS"  
**SILVER STORES** 7809 Broadway  
Lemon Grove

**LUMBER SPECIALS!**

. . . At Pre-Inventory Sale Prices!

2x4  
**CEDAR**  
SICE STOCK  
Per Lineal Ft. **6¢**

1x6  
**KNOTTY PINE**  
TONGUE and GROOVE  
Per Lineal Ft. **6¢**

1x6  
**CEDAR**  
PANELING  
Tongue & Groove with Bead  
Pattern. Take as is.  
Per Lineal Ft. **4¢**



**BARGAIN  
TABLE  
OF HARDWARE  
ITEMS**  
Priced at cost  
and Below Cost!

**MANY OTHER ITEMS  
AT VALUE DAYS SALE PRICES**

**FRED WARD LUMBER CO., INC.**  
"EVERYTHING TO BUILD WITH"  
3580 MASSACHUSETTS AVENUE HO 6-0593

**Mary Monroe Anniversary Sale Combined**  
**We Challenge ANY Store To Top This PAGE of VALUES!!!**

—Satisfaction or Your Money Back—

**INFANTS' FURNITURE**

Reg. Price \$6.49 **NOW—\$4<sup>99</sup>**  
**Pride Car Seats**

You save \$2.50 on this nationally famous product  
Comes with Steering Wheel.

Only at Mary Monroe!

Reg. Price \$3.98 **NOW—\$4<sup>48</sup>**  
**Baby Mate Car Seats**

Safety-Rider—Deluxe Model  
You Save \$1.50 on this "Safety-Swivel" side opener.

Only at Mary Monroe!

Reg. Price \$9.95 **NOW—\$6<sup>95</sup>**  
**Cosco Jump Chairs**

You save \$3.00 on this nationally famous jumper  
Finest product made — In Yellow, Turq., Biege

Only at Mary Monroe!

Reg. Price \$22.95 **NOW—\$16<sup>95</sup>**  
**Baby Mate Strollers**

San Valley A20  
You Save \$6.00 on this Deluxe Stroller-Sleeper.  
Chrome plated—Adjustable Handles

Only at Mary Monroe!

Reg. Price \$3.98 **NOW—\$2<sup>68</sup>**  
**Jumbo Diaper Pails**

Beautiful soft plastic pails—Jumbo Size

Only at Mary Monroe!

Reg. Price \$17.95 **NOW—\$13<sup>95</sup>**  
**Space-Saver Hi-Chair**

Nationally advertised by Baby Mate—  
Chrome plated deluxe model that folds to put away.

Only at Mary Monroe!

Reg. \$14.95 **NOW—\$10<sup>95</sup>**  
**Four-Way Hi-Chair**

Baby Mate's famous 4-way chrome model—Can be  
used as a Hi-Chair, Youth Chair, Utility Chair, Stool.

And It's Safety Engineered.

Only at Mary Monroe!

**GIRLS - INFANTS**

**GIRLS' SAMPLES** **99¢ TO \$3<sup>99</sup>**

SIZE 7 ONLY  
Assorted Shirts, Dresses, Playwear,  
etc. — Famous Designer

**GIRLS' SUN DRESS** **99¢**

Fine Plisse  
Done Up in a lovely Summer Dress **\$1<sup>49</sup>**

PEPLUM STYLE  
**BLOUSE-TOPS** **59¢**

In Polka Dot Pattern — Sizes 3-11  
Can be worn in many combinations.

**GIRLS' PLAYWEAR 1/2 Price**

WE ARE CLOSING OUT OUR HIGH FASHIONED  
BIPRICED SETS & PLAY SUITS AT 1/2 PRICE

**HURRY FOR BEST SELECTION**

Reg. Price \$2.99 **\$1<sup>79</sup>**  
**Girls' Swim-Suits**

Broken Sizes 3-6  
Long Torso—Permanently Pleated Skirt

**GIRL'S JUMPER or SUN DRESS** **\$2<sup>99</sup>**

A Polka Dot Beauty  
Was a \$6.99 Value **\$3<sup>99</sup>**

**GIRLS'—Reg. \$1.29**  
**Girl's Full Slip** **79¢**

Sizes 2-4  
A Bouffant Nylon for Summer Wear

REDUCED FROM \$1.79 & \$1.99  
**Chemise Playsuit** **99¢**

Assorted Colors—Sizes 3 to 14  
Can be worn four ways in the modern manner

**DID YOU KNOW??**

THAT WE WERE THE FIRST STORES  
IN SAN DIEGO COUNTY TO CARRY  
**BUSTER BROWN UNDERWEAR**

**Boys - Toddlers - Infants**

**BOYS' DENIM—Reg. \$1.38**  
**BOXERS** **99¢**

Sizes 2-6—Colors Mint & Gray  
Nationally Famous Maker  
Only at Mary Monroe!

**SENSATIONAL—**  
**BOYS' DENIM—Reg. \$2.49**  
**Half-Boxer Slax** **\$1<sup>29</sup>**

Sizes 2-6—Colors Mint & Gray  
National Famous Maker

Even we had trouble to get this price!

**OUR FAMOUS DOUBLE KNEE**  
**BOYS' JEANS** **\$1<sup>29</sup>**

Heavy Duty Jean — Sanitized 4 to 12

**FAMOUS MAKER—REGULAR \$1.49**  
**BOYS SLAX** **\$1<sup>49</sup>**

In Denim Stripes—Sizes 4 to 12  
The current best selling fabric in slax

**SPECIAL PURCHASE ON**  
**SLIM JEANS** **\$1<sup>79</sup>**

Regular \$2.98—Sizes 4-12  
Western Cut—Vulcanized Knees  
National Maker Label Removed

**BOYS—Reg. \$1.49**  
**SWIM TRUNKS** **79¢**

Toddler to Boys 8  
Fully Lined — Adjustable Waist

**Hurry for these!**

**BOYS' DENIM—Reg. \$2.98**  
**JACKETS** **\$1<sup>29</sup>**

Sizes 2-6—Lined Blue, Wheat, Mint, Gray  
Some Colors Broken

These are limited play or dress denim  
made by a famous maker.

Only at Mary Monroe!

**INFANTS—Reg. \$1.39**  
**CRAWLERS** **\$1<sup>19</sup>**

Sizes 12-18—2-6 to 24 Months  
Snap Crotch in Fine Quality Twill  
With padded decorated knees—5 colors

You May Think We're Joking, But

A Bargain Like This is Only at Mary Monroe

**CLIP OUT COUPON CLIP OUT**

**3 PAIR OF 39¢ SOX 79¢**  
With this COUPON — signed by customer.

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_  
Offer Expires July 19, 1958 Mary Monroe

**Mary Monroe**

—Satisfaction or Your Money Back—

**INFANT'S and  
CHILDREN'S Wear**

Open Every Friday Night til 9  
**7709 BROADWAY**  
**Lemon Grove**  
**Phone HO 9-4775**



# Value Days

Thurs., Fri., Sat. **JULY 17-18-19th**

**Value Days SPECIAL**

**\$110 LESS** THAN FORMER MODEL

**PHILCO 2-DOOR AUTOMATIC**



**\$298<sup>95</sup>** With Trade

10 cubic ft.

**1958 PHILCO Refrigerator**

- 30 lb. Freezer
- Four-Door Crisper
- Door Storage

**\$199<sup>95</sup>** With Trade

## SENSATIONAL PHILCO OFFER!

**\$2<sup>25</sup> value All Aluminum "EASY-OUT" TRI-CUBE ICE TRAY**



**only 79¢** and the coupon

**CP APPLIANCES**

7890 BROADWAY  
LEMON GROVE HO pkins 9-6154

**Take this coupon with you to CP APPLIANCE LEMON GROVE**

**IT'S WORTH \$1.46 TO YOU!**

When you present this coupon you'll be able to buy a \$2.25 Ice Tray for **ONLY 79¢**

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City & State \_\_\_\_\_  
Present Refrigerator: age \_\_\_\_\_ yrs. size \_\_\_\_\_ cu. ft.

Sturdy aluminum—rubber or plastic!  
No soaking necessary!  
Just a flick of the wrist releases perfect ice cubes every time!  
Lustrous satin finish!  
Fits any model, any make.

LIMITED TIME ONLY—Celebrating the Introduction of the Sensational 1958 Philco Super-Marketer

# Piggly Wiggly



**Smart and Final Brand Drip or Regular COFFEE** 1 lb. tin **75¢**

**Priority Chunk Style TUNA** No. 1 Can **25¢**

**LADY'S CHOICE STRAWBERRY PRESERVES** 4 lb. jar **89¢**

**Chunk or Creamy TOM SAWYER PEANUT BUTTER** 18-oz jar **49¢**

**Gifford's Green RIPE OLIVES** No. 1 tall **19¢**

**QUAIL—48-oz. Orange Juice** **39¢**

**6-oz. Un-Frozen LEMONADE** 2 **19¢**

**BUNTS—21-oz. Chili Beans** **19¢**

**SUNMAID 3-lb. Cello Pack RAISINS** **49¢**

**HORMEL CANNED PICNICS 4-lbs**

Lean and Shankless

**\$3<sup>19</sup> Each**

**Golden Ripe BANANAS 4 lbs. 49¢**

**"We Give Top Value Stamps"**

7825 BROADWAY LEMON GROVE

**shop PIGGLY WIGGLY and SAVE!**

# Value Days

Thurs., Fri., Sat. **JULY 17-18-19th**

## Clearance Summer Fashions

**CHILDREN'S DRESSES**

SIZES 2, 4 and 8

COTTONS, NYLON, FLORALS, PRINTS, and STRIPES.

Priced to Sell Below Wholesale **75¢** to \$1.98

**CHILDREN'S & TEENS SWIMWEAR**

SIZES 2, 3, 4, 6, 8, 10 & 14

TEENS—14 and 16

COTTONS, LANTEX, PRINTS, and SOLIDS

Priced to Sell Below Wholesale **\$1<sup>29</sup>** to \$4.99

**ODDS and ENDS TABLE 99¢**

INCLUDING: Blouses, Bra Tops, Skirts, Sweatshirts, & Pedal Pushers.

**Poplin Separates**

	Value To	NOW
BERMUDAS	\$5.95	\$2.99
HALTERS	3.95	1.89
SKIRTS	6.95	2.49
SHORTS	3.50	1.98
BLOUSES	5.95	2.49

**DESCANNO BEB'S MFG. CO — 1/2 Block N. of Broadway**

**SAMPLE SHOP**

3412 GROVE ST. LEMON GROVE HO 9-7962

**FREE COLOR or CREME RINSE**

Present this ad during Value Days and receive a famous Hollywood color or creme rinse absolutely free.

**The Original Hollywood COLD WAVE \$4<sup>95</sup>**

Latest style hair shaping only \$1.00 with a Hollywood wave.

Natural Oil Wave \$6.95  
Wave \$7.45  
Lacolin Wave \$9.95

**LEMON GROVE**

7892 Broadway HO 9-8851

**HOLLYWOOD beauty shops**

Southern California's Largest and Finest Permanent Wave Shops

**DOWNTOWN**  
814 Broadway  
HO 2-0131

**CHULA VISTA**  
481 Third St.  
SA 2-5884

**NORTH PARK**  
1220 Broadway  
AT 2-0130

**PACIFIC BEACH**  
1411 Broadway  
HO 9-9511

**LEMON GROVE**  
2025 Broadway  
HO 9-8851

**POINT LOMA**  
1141 Broadway  
AC 9-0111

All Shops Open Evening Until 10 Saturdays Until 9

From Evelyn Wigtons'

## Selected VALUES

**BLOUSES**

Plain colors, stripes, prints, short sleeves. Big selection at savings up to 50%. For Value Days Sale!

**DRESSSES**

Summer styles and fabrics—many of the most popular name brands—Save 30 to 50%.

**GIRDLES**

Name Brands—One of a kind, and discontinued styles. All reduced from 30 to 50%.

# REDUCED 30 to 50%

**SUMMER STOCK REDUCED FOR VALUE DAYS**

## HOUSECOATS 30%

VALUE DAYS PRICES EFFECTIVE IN LEMON GROVE ONLY.

**EVELYN WIGTONS**

7761 Broadway — Lemon Grove

Smart Shops In LEMON GROVE—El Cajon—Pacific Beach—National City

... and remember, there is never an extra charge when you say "charge it"



# Value Days

Thurs., Fri., Sat.  
**JULY**  
17-18-19<sup>th</sup>

Quality Shoppers  
Top Lemon Grove  
FOR FAMOUS NAMES:

**Lane's**  
MEN'S WEAR

REL. STEARN  
Suits, Sport Coats  
E. RIDER  
Suits, Sport Coats  
J. TON  
Topsiders, Shirts,  
Jackets, Blankets, and Suits  
A. DRESS  
Shirts, Sport Wear  
ATAN  
Dress Shirts,  
Sports Wear

SIE GUY High Style Sport Shirts  
CAPRI High Style Sport Shirts  
MUNSWINGWEAR Underwear  
COOPER Underwear  
SHIELDER Jewelry  
ESQUIRE Hats  
CATALINA Swimwear  
STETSON and ADAMS Hats

765 Broadway Lemon Grove HO 6-7449

OME . . . 1st SERVED . . . VALUE DAY SPECIAL  
**200 PAIRS ONLY . . .**

**Edwards** GIRLS' DRESS SHOES  
THE SHOE FOR CHILDREN

**1/3 OFF** REGULAR PRICE!

**Childrens Bootery**  
7885 Broadway  
Lemon Grove  
HO 6-6376  
Open Friday Eve. till 9 p.m.

VALUE DAYS . . .

**RECORD SALE!**

ONLY—RCA  
STEREOPHONIC  
Recorders  
Hi-Fi Extra Speaker  
\$299.95

VALUE DAYS VALUE  
SINGLES  
Reg. 98c NOW 25¢ ea.

"Grab Bags" 99¢  
(4 SINGLES)

ochran's Record Den 7921 BROADWAY  
LEMON GROVE

JOIN OUR  
FAMILY SHOE CLUB  
EVERY 13th PAIR IS ABSOLUTELY . . .

**Free!**

"the more you buy . . . the more you save"

**RTEE'S SHOES**

7609 Broadway  
HO 6-9674  
Just a Step From  
Mayfair Market

<b>LADIES' SUMMER DRESSES</b> Reg. \$3.98 <b>2 for \$5</b>	<b>CHILDREN'S—REG. 20¢ VALUE SOCKS</b> Value Days SPECIAL <b>10¢ PAIR</b>
<b>LADIES'—REG. \$2.98 VALUE SKIRTS OR CAPRIS</b> 2 FOR \$3	<b>LADIES'—REG. \$1.98 VALUE BLOUSES OR SHORTS</b> \$1.00
<b>CHILDREN'S BATHING SUITS 1/2 Price</b>	
<b>LOWES TOGGERY</b> LADIES' and CHILDREN'S APPAREL 3321 IMPERIAL AVENUE LEMON GROVE	

**VACATION VALUES!**

LARGEST STOCK—TOP QUALITY  
**SLEEPING BAGS**  
**33 1/3% OFF**

A MUST FOR CAMPERS  
**COLEMAN Stoves and Lanterns**  
**33 1/3% OFF**

**LEMON GROVE SPORTING GOODS**  
3331 IMPERIAL AVENUE LEMON GROVE HO 6-1248

**'Gem-on-Gem'**  
setting makes diamond look  
**90% larger**  
**87% more brilliant**  
certified by American Testing Laboratories, Inc.

**Feature Look**  
Both Rings  
Value Days  
Priced At  
**ONLY \$125.00**

**MURKISON-ADAMS-Jewellers**  
7919 BROADWAY  
HO 6-6400

**DISCOUNTS ON DOLLS**

Regular \$2.98 Value  
**LADIES' SHOES**  
**\$2.19**

**SAVE NOW 33 1/3% to 50%**

**SPROUSE-REITZ**  
7895 BROADWAY  
LEMON GROVE

# Value Days

Thurs., Fri., Sat.  
**JULY**  
17-18-19<sup>th</sup>

**Gigantic Dress Sale**

**Summer Cottons**

Now is the time to stock up on cotton dresses, just the thing for afternoon clean-up. See our Big Selection . . . Prints & Stripes in sanforized cotton in all sizes.

**\$3.98 AND \$5.98**

**SPECIAL!**  
CHEMISE — SPORTS — SHIRTMAKER  
SHEATHS — TWO-PIECE  
BIG GROUP OF DRESSES MARKED DOWN FROM OUR REGULAR STOCK FOR VALUE DAYS!!

REGULAR	VALUE DAY SALE
\$12.98 to \$14.98	<b>\$8.98</b>
\$8.98 to \$10.98	<b>\$6.98</b>

**Big Savings LUXURY LINGERIE**

Regular 79¢ pr.  
50 GAUGE—15 DENIER  
FULL FASHION

**NYLONS** 2 PR. **\$1.25**  
NAME BRAND

**BRAS** Regular \$2.98 **\$1.98**

**GIRDLES** Regular \$5.98 **\$3.98**  
NAME BRAND—PANTEL SHADES

**BRIEFS** 3 PR. **\$1**

**Helen Gauldin's Style Shop**  
7808 BROADWAY, LEMON GROVE

**BIG GROUPS Of Value Days Buys**

**10**

**CAPRI PANTS**  
(1) Regular \$3.98 to \$5.98  
Cottons & Corduroy **2 for \$5**

**COORDINATED PLAY CLOTHES**  
Cottons  
Drip Dry  
Broken Sizes  
Skirts to \$10.98 NOW \$6.85  
Blouses to \$7.98 NOW \$4.85  
Shorts to \$5.98 NOW \$3.85  
Capris to \$7.98 NOW \$4.85  
(2)

**SHORTS and JAMAICAS**  
(3) Reg. \$3.98 **2 for \$5**

**CHEMISE DRESSES**  
7 to 15  
8 to 16  
Sheers, Polished Cottons, Seersucker  
(4) Reg. \$10.98-\$6.99 Reg. \$7.98-\$5.99

**NYLON PANTIES**  
Fancy and Plain — 8 Colors — Sizes 5 to 7  
(5) Reg \$1.19 pr. — NOW 3 pr. \$2.98

**OUR ENTIRE BELT STOCK 1/2 Price**  
(6)

**GOTHAM GOLD STRIPE HOSIERY**  
Seamless or Dark Stripes — 40-15's  
(7) Reg. \$1.35 pr. — NOW 1 pr. \$1.19—3 pr. \$3.19 **6 pr. \$6**

**FUR BLEND BULKIES SWEATERS**  
Panties—Sizes 38 to 40  
(8) Regular \$14.98 — NOW \$6.85  
Regular \$10.98 — NOW \$5.85  
Regular \$7.98 — NOW \$4.85

**NYLON SLIPS**  
Regular \$3.98  
(9) Now \$3.98 ea. **2 for \$7**

**NYLON BLOUSES**  
(10) Values to \$7.98 **Now \$2.98**

**Linda's** LEMON GROVE  
7931 BROADWAY, LEMON GROVE HO 6-9703



# Value Days

Thurs., Fri., Sat. **JULY 17-18-19**

**WE'RE BUSTIN' WITH BARGAINS - AT LEMON GROVE DRUG!**

An Effective Aid For Athlete's Foot

**T-4-L SOLUTION**

1-oz. Bottle **32c**  
Regular 40c

They're New! . . . Pastel Tinted.

**HOSIERY**

Look at these new colors:

Platinum Blue	Blush Apricot
Rose Gint	Green Glow
Green Grey	Pink Haze
Sun Radiance	Pearl Smoke
Spice Amber	Heaven Blue

Seamless **\$1.39** pair  
With Seams **\$1.09** pair

Bottles of 100  
1/4 Grain

**Saccharin Tablets**

VALUE DAYS SPECIAL  
Reg. 35c **19c**

**SPUNTEX LADIES' SHEER NYLONS**

Regular 2 for \$2.98  
GIFT BONUS  
Guaranteed 60 Days **2 pr. \$1.98**

**16-PIECE SET UNBREAKABLE PLASTIC TOYS**

Regular 59c **39c**

Regular \$4.95-\$6.98-\$8.95  
TIMEX and WESTCLOX

**KITCHEN WALL CLOCKS**

AT DISCOUNT PRICES!

**Summer Sale of TOILETRIES**

TUSSEY'S—Regular \$2.00  
**BATH DUSTING POWDER \$1.25**

TUSSEY'S—Regular \$2.00  
**COLOGNE \$1.00**

TUSSEY'S—Reg. \$2.00 Beauty Combination  
**POWDER COMPACT Both For and MOISTURE LOTION \$2.00**

BONNIE BELL (2oz. bottle FREE)  
with purchase of regular 6oz. bottle.  
**100% LOTION \$2.25**

COLONIAL DAMES—Reg. \$2.50 Moisturized  
**CLEANSING CREAM \$1.25**

COLONIAL DAMES—Regular \$2.00  
**COLOGNE \$1.00**

CARA NOME—NEW—\$1.00 Value  
Moisture Miracles  
**Golden Oil & Golden Dew \$2.50**

CARA NOME—Regular \$2.00 Value  
**DUSTING POWDER \$1.00**

Chrome — 2 Cell

**FLASHLITES**

Pre-Focused  
Reg. \$1.29 **98c**

**WEEK-END Specials!**

PACKAGE OF 10—Regular 50c  
**LEAD PENCILS 39c**

Regular 25c—Colorful  
**COLORING BOOKS 4 for 89c**

Regular \$2.50—Dependable Toy  
**TOMMY BURP GUNS \$1.98**

LORD BALTIMORE—Linen—Regular 88c  
**PLAYING CARDS Single 78c**

DOUBLES—Regular \$1.00—\$1.50

TWEEDTEX—40 sheet, 40 env.—Reg. \$1.50  
**BOXED STATIONERY 98c**

REMPER—RUBBER—Complete Assortment  
**SQUEEZE TOYS 69c to \$2.98**

Elkay's Aerosol

**INSECT KILLER**

Full 16-oz. Bottle  
Reg. \$1.59 **99c**

REXALL  
Latex Folding

**Travel Syringe**

VALUE DAYS SPECIAL  
Reg. \$4.47 **\$3.57**

REXALL  
Latex Folding

**Travel Syringe**

VALUE DAYS SPECIAL  
Reg. \$4.47 **\$3.57**

ROXBURY

**FOUNTAIN SYRINGE**

GUARANTEED  
100% \$2.00  
**\$1.67**

We Give S&H Green Stamps

**LEMON GROVE**

CORNER BROADWAY AND MAIN LEMON GROVE

Accurate Prescription Service

**Rexall**

**DRUG STORE**

HOPKINS 9-2186

# Value Days

Thurs., Fri., Sat. **JULY 17-18-19**

... AT LEMON GROVE TIRE CO. ...

**NEW DUNLOP GOLD SEAL**

**The Tire DESIGNED for NYLON... with**

**COBRA TREAD CURVE DESIGN**

**For Longer, Even Wear**

Here's a new kind of life insurance for you and your family... a revolutionary development by Dunlop that brings new-found safety to the highways.

In the new Gold Seal tire, Dunlop takes complete advantage of the strongest, most durable tire fabric — nylon; combines it with a unique departure in tread design... Cobra Curve.

Cobra Curve design promotes longer, even wear over the entire tread, increases traction, prevents corner squeal, provides new directional stability, and makes quick starting and emergency stopping safer and surer.

Enjoy superior driving protection. Enjoy new comfort and economy. See your Dunlop dealer, now. Have him point out all the many new advantages in the Gold Seal... the greatest development in tires in years!

**GUARANTEED FOR 2 1/2 YEARS AGAINST ROAD HAZARDS**

**DUNLOP**

FOUNDERS OF THE PNEUMATIC TIRE INDUSTRY

**BUDGET TERMS**  
30-60-90 Day Accounts  
NO CARRYING CHARGE

- FOREIGN CAR RETREADING
- SPORTS CAR TIRE SERVICE
- TRUCK TIRE RETREADING

7319 BROADWAY, Lemon Grove

**DUNLOP GOLD CUP TUBELESS**

BLACK WALL  
670 x 15  
REGULAR \$31.00

**\$15.50**

WHITE WALL  
Regular \$33.65 **\$2**

SIZE	FACTORY LIST	SALE PRICE	WHITE WALL FACTORY LIST	WHITE WALL SALE PRICE
710-15	34.00	19.95	41.65	22.95
760-15	37.25	21.95	45.65	24.95
800-20-15			50.80	26.95

**TUBE TYPE**

BLACK WALL  
670 x 15  
REGULAR \$27.45

**\$13.73**

WHITE WALL  
Regular \$38.00 **\$1**

SIZE	FACTORY LIST	SALE PRICE	WHITE WALL FACTORY LIST	WHITE WALL SALE PRICE
640-15	26.15	14.95	32.05	18.95
710-15	30.45	17.95	37.30	21.95
760-15	33.25	19.95	40.75	24.95
800-20-15	36.55	22.95	44.75	27.95

**LEMON GROVE TIRE CO.**

• WHEEL BALANCING  
• TIRE TRUING—DESKIDDING  
• TRUCK TIRES

HO 9-0155 Home of 'Tuff-Tred' Retn





# Value Days

WED., TH., SAT.  
**JULY**  
17-18-19



Page 16

**SHOP and SAVE  
IN LEMON GROVE!**

**1000's OF ITEMS ON SALE**  
IN THE FRIENDLY SHOPS OF LEMON GROVE...

plus

- Plenty of Free Parking.
- Free "Treasure Chest" Coupons

1000'S OF PAIRS IN OUR GREATEST...

## SHOE SALE

Famous Name Brands  
Shoes for the Whole Family

**40 to 60%**

OFF Average Retail Price!

**SHELBY'S CANCELLATION SHOES**

7941 Broadway Lemon Grove HO 3-3650

Daniel Green  
OUTDOORABLE  
FLATS

Regular \$6.50  
**\$2.99**



90-SECOND SOFT WATER WASHING  
DEMONSTRATION OPENS GRANDMA'S EYES!



**Soft Water Service** —  
We exchange softener  
at regularly scheduled  
intervals. No equip-  
ment to buy, no work  
to do.



**Automatic Service**  
Unit — Regenerates it-  
self automatically. We  
own this unit, service-  
man calls once or  
twice a year.



**Automatic Home-  
owned Model** —  
Guaranteed fully  
automatic. 10 year  
written warranty.

CALL FOR **Culligan** SOFT WATER TODAY  
HOPKINS 6-4568

## Don't You Believe It !!!

- You Can't Get Better Gasoline
- You Can't Get Better Service

GRADE FOR GRADE YOU CAN'T BUY IT FOR LESS ANYWHERE!

**Lubrication Special**

LET US "DE-SQUEEK"  
YOUR CAR! EXPERT  
LUBEMEN... ON DUTY

Free Pick-Up & Delivery



**LOCAL OWNERSHIP**

ASSURES YOU PERSONALIZED SERVICE...

WE TAKE BETTER CARE OF YOUR CAR ALL-WAYS

- BATTERIES
- MOTOR TUNE-UP
- BRAKES
- CAR WASH
- TIRES & TUBES
- LUBE

# BILL'S

**SELF-SERV  
INCORPORATED**

7195 BROADWAY at MASSACHUSETTS HOPKINS 6-1491



## SOUTHLAND SAVINGS & LOAN ASSOCIATION

gratefully acknowledges and sincerely thanks  
you for the loyalty and support that contributed  
so greatly to our continued growth and progress.  
The SOUTHLAND "FRIENDSHIP" TREE at the  
right, dramatically portrays the story of a seed  
that grew... nurtured by mutual friendship,  
trust and cooperation. And by the way, be sure  
to get your copy of SOUTHLAND'S informative  
new folder, "FACTS ABOUT SOUTHLAND" — you'll  
find it interesting and constructive. It's waiting  
for you at all three convenient SOUTHLAND  
locations.



CURRENT  
RATE

# 4%

Funds placed by the 10th  
of any month, earn from the 1st

CONVENIENCE  
SAFETY  
AVAILABILITY

## SOUTHLAND SAVINGS and Loan Association

STATEMENT OF CONDITION  
June 30, 1958

ASSETS		
CASH AND BONDS		\$ 1,141,894.12
U. S. Government and other Bonds		1,227,291.44
LOANS ON REAL ESTATE		432,866.32
LOANS ON SAVINGS PASSBOOKS		12,300,147.17
A customer convenience		41,950.18
STOCK IN FEDERAL HOME LOAN BANK		200,000.00
As income-producing investment in the National		
Real Estate Owned		87,541.14
As income-producing investment in the National		
Real Estate Owned		100,170.00
As income-producing investment in the National		
Real Estate Owned		1,400.00
FURNITURE AND EQUIPMENT		314,824.00
Other Assets		
TOTAL ASSETS		\$14,824,000.00

LIABILITIES, CAPITAL AND RESERVES		
LIABILITIES		
SAVINGS ACCOUNTS		\$ 1,141,894.12
LOANS ON SAVINGS PASSBOOKS		12,300,147.17
LOANS ON REAL ESTATE		432,866.32
STOCK IN FEDERAL HOME LOAN BANK		200,000.00
As income-producing investment in the National		
Real Estate Owned		87,541.14
As income-producing investment in the National		
Real Estate Owned		100,170.00
As income-producing investment in the National		
Real Estate Owned		1,400.00
FURNITURE AND EQUIPMENT		314,824.00
Other Assets		
TOTAL LIABILITIES, CAPITAL AND RESERVES		\$14,824,000.00

John A. Davis, President

HEAD OFFICE  
2342 La Mesa Blvd., La Mesa  
**LA MESA**

7900 Broadway  
**LEMON GROVE**

AMPLE FREE PARKING

Every account insured to \$10,000  
by a direct instrumentality of  
the Federal Government



JULY '46 \$60,000  
JUNE 30 '47 \$550,056.32  
JUNE 30 '49 \$1,214,946.29  
JUNE 30 '51 \$2,321,064.02  
JUNE 30 '53 \$4,306,884.44  
JUNE 30 '55 \$6,915,413.19  
JUNE 30 '56 \$9,188,050.12  
JUNE 30 '57 \$11,534,284.25  
JUNE 30 '58 \$14,674,505.78

Without Mergers  
or Consolidations





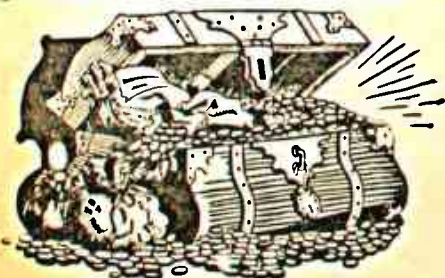
# Announcing LEMON GROVE'S APPRECIATION DAY

**BIG CASH PRIZE**  
**AWARDED EVERY THURSDAY AT 3 P.M.**  
FIRST EVENT TO BE HELD ON AUGUST 14th

NOW . . . More Than Ever Before — It Pays . . . and Pays Well to Shop in Lemon Grove. The Coupon illustrated below is all you need to participate for the BIG WEEKLY PRIZE!!

25¢ to \$1.00 <b>5%</b>	\$1.00 to \$4.99 <b>10%</b>	\$5.00 to \$9.99 <b>20%</b>
<b>TREASURE CHEST COUPON</b> <small>If name is illegible or if punched more than once this coupon is void.</small>		
\$1.00 to \$14.99 <b>30%</b>	\$15.00 to \$24.99 <b>40%</b>	\$25.00 to \$49.99 <b>50%</b>

## "THE TREASURE CHEST"



... is sponsored by the  
**LEMON GROVE BOOSTERS CLUB**  
Merchant's Division of the Lemon Grove Chamber of Commerce  
It is their way of saying . . . "Thank You"  
For Shopping In Lemon Grove"

# Free!

**TREASURE CHEST COUPONS**  
DURING VALUE DAYS  
JULY 17th, 18th & 19th

Just for the asking — No Purchase necessary! Visit any or all "TREASURE CHEST" stores in Lemon Grove . . .

Simply Say:  
"I want a Treasure Chest Coupon."

Check The List of "Treasure Chest" Merchants on Next Page

## SUMMER Dress Sale!

VALUE DAYS  
SPECIAL  
NAME BRAND  
VALUES to \$3.98

**BRAS**

**\$1.99**

BIG RACK OF  
VALUES to \$19.98

Many One-Of-A-Kind!



**SWEATERS**

Buy Now and Save  
For Back To School

**1/3 off**

ALL SALES FINAL — NO LAY AWAYS

**PATRICIA'S**

7887 BROADWAY  
Lemon Grove HO 9-3456

## LEMON GROVE HEALTH-FUL FOODS

7894 Broadway Lemon Grove  
HO 6-2141 We Give S&H Green Stamps

Health-Ful Foods For The Entire Family . . .  
Free From Preservatives



COMPLETE LINE  
OF GRAINS



CORN MEAL  
AND CEREALS



COMPLETE LINE OF VITAMINS, DIABETIC AND SALT-FREE FOODS.

## SPECIAL PURCHASE FOR LEMON GROVE VALUE DAYS!

Bottle of 100 Tablets

**VITAMIN "C"**

With 30 MG  
Bioflavonoids  
Type 605 **79c**

## Torumel Food Yeast

Contains Not Less  
Than 50% Protein **89¢ lb**

# Shop Once... Save Twice

AT YOUR . . .  
**Lemon Grove  
Shopping Center**

HEADQUARTERS . . .  
FOR AMERICA'S MOST  
POPULAR DESSERT:

## CHALLENGE ICE CREAM

WE FEATURE

**SWIFT'S  
FAMOUS PRODUCTS**

- PREMIUM HAM
- PREMIUM BACON
- JEWEL SHORTENING
- JEWEL SALAD OIL
- PREM Chopped Ham



PERSONALIZED SERVICE

HOME OWNED AND OPERATED

## LEMON GROVE SHOPPING CENTER

Across from the Big Lemon  
3308 MAIN STREET LEMON GROVE



**SALE**

**BALL POINT PENS**  
2 for \$1.19

Package of 10 attractive pens, with extra long ink, and instant drying. Each package has 10 different color pens for your needs.

**GNIC JUG** ..... \$2.49

**WIM CAPS** ..... 59c

**KODAK FILM** LIMIT 3  
Black & White ..... 127, 620, 130  
Color ..... 127, 620, 130  
ROLLS 99c 98c PER ROLL

**IM NOTES** ..... 39c & 49c

**ATIONARY** ..... 49c

**ALLETTS** ..... 88c

**TERRIFIC VALUE!**



Colorful Plastic — Assorted Colors

**22pc. PICNIC SET**

- 4 Divided Plates
- 4 Handled Mugs
- 4 Spoons
- 4 Forks
- 4 Knives
- Butter Knife & Cake Server

Each set in carrying bag. **WHILE THEY LAST!** **COMPLETE**

**SUMMER Drug NEEDS**

Reg. \$1.00—FRESH, Roll On  
**DEODORANT** ..... 69c

HELEN CURTIS—10 oz. Jar  
**Lanolin Cream Shampoo** ..... \$1.39

00c She PHELL—FREE with purchase of  
**LILT PERMANENT** ..... \$2.09

COLONIAL DAMES—1 1/2 lb. Jar, Dry Skin  
**CLEANSING CREAM** ..... \$1.25

Ladies' Nylon, Assorted Colors  
**BRISTLE BRUSHES** ..... 79c

MODART—11 oz. can  
**STYLE HAIR SPRAY** ..... \$1.49

Plastic, Assorted Colors  
**SHOWER CAPS** ..... 19c

Half Price Sale! Reg. 4 for \$1.00—2 for 50c  
**Fancy Powder Puffs** ..... 1/2 Price

**SUMMER Beauty AIDS**

Reg. 89c—100 Tablets  
**BUFFERED ASPIRIN** ... 2 for 89c

FIVE JOHNSON'S BAND AIDS—  
With Purchase of  
**FIRST AID CREAM** ..... 59c

Reg. 98c—100 Tablets  
**A.P.C. COMPOUND** ..... 59c

For Sun and Wind  
**SEA & SKI** ..... 69c to \$1.98

Pink, Aqua, Yellow, White—400's—Limit 5  
**KLEENEX** ..... 5 for 99c

Regular 39c Package  
**COTTON BALLS** .... 3 for 89c

**PEPSODENT TOOTH BRUSHES**  
Reg. \$1.58 Reg. 99c Reg. 79c  
(Adult) (Junior) (Child's)  
2 for 98c 2 for 73c 2 for 59c

the most advanced  
**ELECTRIC SHAVER ever!**

**SAVE**

**\$10.95 NOW**

**\$17.95**

Save an Extra \$2.00 by bringing  
us your old shaver as a trade-in.

**50-ft. Garden Hose**

"SPECIAL FACTORY PURCHASE"

First quality double extrusion plastic  
Hose with brass fittings. Guaranteed  
5 Years.

**\$7.69**  
Each



**DIAL DRUG**

"HALF ACRE OF PARKING"  
REAR OF STORE

**7961 Broadway**

Lemon Grove HO 3-5555

LOOK — FOR THIS SIGN

WHEN YOU SHOP . . .



**APPRECIATION DAY**  
Merchant

**TREASURE CHEST AWARDS**

Held Every  
**THURSDAY**  
AT 3 P.M.

The Stores Listed Below Will Give You  
**TREASURE CHEST COUPONS**



**LEMON GROVE CAMERA**

Bob Vaught  
1848 Broadway HO 6-7579

**GAULDIN'S STYLE SHOP**

Henri Gauldin  
1809 Broadway HO 6-7232

**LOWE'S TOGGERY**

Herbert W. Lowe  
3321 Imperial HO 6-8330

**MORRISON ADAMS, JEWELERS**

Marshall Adams  
1919 Broadway HO 9-6400

**THE HIGHLANDER**

Earl L. Nelson  
1845 Broadway HO 9-7272

**MARDERS STATIONERS**

Mr. Marder  
1919 Broadway HO 9-4386

**LEMON GROVE SPORTING GOODS**

O. W. Berry  
3321 Imperial HO 6-1243

**LANE'S INC.**

R. S. Lane  
1785 Broadway HO 6-7449

**MARSI'S**

Mrs. Owen  
1845 Broadway HO 9-6812

**WILLIAMS DEPARTMENT STORE**

N. Kolkey  
1945 Broadway HO 9-0769

**CHILDREN'S BOOTERY**

Bob Pulliam  
1845 Broadway HO 6-6376

**C. P. APPLIANCE**

Barbara Howell  
1890 Broadway HO 9-6154

**LEMON GROVE STATIONERS**

Ernest Newton  
3482 Main HO 9-7812

**WALTER'S JEWELRY**

J. T. Walter  
1773 Broadway HO 6-6504

**DUTCH CLEANERS**

Bill Vandenberg  
1870 Broadway HO 6-6085

**LEMON GROVE DEPARTMENT STORE**

G. D. Mather  
1846 Broadway HO 6-7457

**SILVER STORES**

Mr. Hamour  
1845 Broadway HO 6-1765

**CHUCK'S UNION SERVICE**

Chas. R. Johnson  
1705 Broadway HO 9-4363

**CALDER'S TOY TOWN**

Graydon K. Calder  
1919 Broadway HO 9-8021

**SHELBY'S CANCELLATION SHOE STORE**

Bill Huden  
1941 Broadway HO 3-3630

**PETITE SHOP**

A. E. Gluckman  
1943 Broadway HO 6-6871

**LEMON GROVE DRUG STORE**

J. H. Harris  
1785 Broadway HO 9-2186

**SPROUSE-REITZ CO.**

J. Hatz  
1785 Broadway

**PATRICIA'S**

Patricia Hutchinson  
1847 Broadway HO 9-3456

**MODE 'O DAY**

Mrs. Hooper  
1905 Broadway HO 6-0768

**CANDY BOX**

Alfred C. Rice  
1947 Broadway HO 6-702

**DIAL DRUG**

Dick Thompson  
1961 Broadway HO 3-5555

**LEMON GROVE RADIO & APPLIANCE**

Edna M. Snyder  
1973 Broadway HO 6-6176

**BUD YOUNG SERVICE**

Nolan E. Young  
1845 Broadway HO 9-9131

**LEMON GROVE FLORIST**

R. Holden  
1965 Broadway HO 6-1182

**BEAR STATE FOUNTAIN & GRILL**

Mr. See  
1949 Broadway HO 3-2161

**HAIZLIP'S PHARMACY**

H. Carlson  
1841 Broadway HO 6-4141

**EVELYN WIGTON'S**

Tom Wigton  
1761 Broadway HO 6-9092

**BROADWAY CAFE**

Floyd Kuhns  
1871 Broadway HO 6-6839

**RELLA'S SHOE STORE**

Ralph Rella  
1845 Broadway HO 9-8907

**T. P. HARDWARE & PAINT CO.**

T. Pagani  
1820 Broadway HO 6-9342

**CRESSY'S DRY GOODS**

Mrs. Cressy  
1816 Broadway HO 6-8081

**BRUMLEY'S**

Doe Brumley  
1763 Broadway HO 9-3212

**SHELL SERVICE**

L. W. Fritz  
1905 Broadway HO 9-2944

**HARBOR FURNITURE**

Mrs. Holmes  
1769 Broadway HO 9-0818

**AVALON CAFE**

W. L. MacQueen  
3307 Imperial HO 6-9968

**LEMON GROVE HEALTH-FUL FOODS**

Connie Carleton  
1841 Broadway HO 6-2111

**MONTGOMERY'S LIQUOR**

Charlie Montgomery  
1779 Broadway HO 6-1376

**KARL'S SHOE STORE**

H. M. Sutton  
1919 Broadway HO 3-3742

**COLLIER'S TEXACO SERVICE**

B. G. Collier  
1845 Broadway HO 6-7184

**TOP'S CLEANERS**

E. H. Lewis  
1830 Broadway HO 9-6212

**SPEARS FORD**

Jim Spears  
1720 Broadway HO 9-2133

**ACE AUTO SUPPLY**

Jack Spink  
1841 Broadway HO 9-6117

**CHRISTENSEN'S RICHFIELD SERVICE**

D. E. Christensen  
1801 Broadway HO 9-0341

**LEMON GROVE TIRE CO.**

Norman Flannery  
1819 Broadway HO 9-0113

**O.K. RUBBER WELDERS**

Dan Adrich  
1702 Broadway HO 3-5716

**BROADWAY MARKET**

Mr. Hammerstein  
1703 Broadway HO 9-6962

**BILL JONES FURNITURE**

Mrs. Bill Jones  
1973 Broadway HO 6-6985

**BROADWAY BARBERS**

R. S. Sargent  
1845 Broadway HO 9-8342

**PIGGY WIGGLY**

1825 Broadway

**JOE'S SHOE REPAIR**

Joe Murogan  
1876 Broadway HO 9-8454

**RANCHO MARKET BASKET**

1702 Broadway HO 9-4197

**HOSS REFRIGERATION**

Ernest C. Hoss  
1971 Broadway HO 9-3759

**LEMON GROVE LAUNDROMAT**

Mrs. E. L. Weaver  
1837 Broadway HO 6-2983

**MARY MONROE**

Mrs. Martha Anderson  
1909 Broadway HO 9-1176



# Value Days

Thurs., Fri., Sat. **JULY** 17-18-19<sup>th</sup>

# Value Days

Thurs., Fri., Sat. **JULY** 17-18-19<sup>th</sup>



STOREWIDE  
**JULY**  
**CLEARANCE**  
STARTS  
TODAY!



## BLOUSES

Color, Style and Value are yours ...  
In our Big Selection of Value Days  
Blouses, many famous makes.  
REGULAR \$2.98 to \$3.98.

**\$1.49**

## CAPRIS

AND PEDAL PUSHERS . . . . .  
Up-to-the-minute styling, wide assort-  
ment of fabrics, color and styling.  
A Value Days Special—Save Now!  
REGULAR \$2.98.

**\$1.59**

CLEARANCE! Entire Stock . . . . .  
LADIES'  
**SWIM WEAR 25 to 50% off**

PREP SUITS  
Sizes 14 to 20  
Regular \$29.95 **\$21.95**



## SUITS

BOYS'  
Perfect weight for all-year wear.  
Exceptional Value Day Buy.  
REGULAR \$18.95—Sizes 6 to 12

**\$12.95**

## SLACKS

MEN'S  
Rayon - Dacron, Wash N' Wear  
REGULAR \$9.95

**\$7.95**

2 pair \$15.

ALL WOOL  
GABARDINE  
SLACKS **25% Off**



### CHECK THESE STANDOUT VALUES

PLUS ...



ON ALL...  
SALE ITEMS!

DON'T MISS OUR  
**SPECIAL RACK**  
OF DACRON, DRIP-DRY COTTON  
**DRESSES**  
ALL AT TERRIFIC SAVINGS!

COMPLETE STOCK—INFANT'S WEAR  
AT CLOSEOUT PRICES!!!

Shop Our "Surprise"  
**\$1.00 TABLE**

PACKED  
WITH VALUES

### Homemakers' Grand Opportunity!

#### "BEDDING SPECIALS"

FIELDCREST  
**BEDSPREADS**

LADY HAMILTON  
Reg. \$14.95 **\$12.95**

COLONIAL DESIGN  
Reg. \$24.95 **\$14.98**

#### TOWELS

BATH SIZE  
Regular \$1.80 **\$1.49**

HAND TOWELS  
Regular 30c **69c**

WASH CLOTHS  
Regular 30c **29c**

FIELDCREST—WHITE MUSLIN  
**SHEETS**

Fitted Bottom or 81x108  
Regular \$2.49 **\$2.19**

Twin Fitted Bottom  
or 72x108  
Regular \$2.29 **\$2.10**

#### PILLOW CASES

White Muslin  
Regular 98c pair **89c** Pair

### TOPS IN FASHION AND SAVINGS!

BOYS' Sizes 6 to 12—Regular \$13.95  
**SPORTCOATS** VALUE DAYS SPECIAL **\$9.95**  
SIZES 13 to 20 Regular \$19.95 **\$12.95**

CLEARANCE—Complete Stock  
**MEN'S SWIMWEAR** **\$2.95**

Famous Makes, Popular Patterns—Regular \$1.50  
**NECKWEAR** VALUE DAYS SPECIAL **88c**  
Regular \$2.50 TIES **\$1.44**

Long & Short Sleeve	MEN'S Jewelry	MEN'S BOXED Handkerchiefs	BOYS' BELTS
SPORT SHIRTS	Cufflinks Tie Bars, Sets	PURE LINEN HAND ROLLED	REG. \$1.00
ALL AT BIG SAVINGS ...	Reg. 5.00 <b>\$3.50</b>	<b>\$2.95</b>	<b>69c</b>
SAVE \$\$\$	Reg. 3.50 <b>\$2.50</b>		

OPEN FRIDAY 'til 9 p.m. HO pkins 6-7637

7846 BROADWAY, LEMON GROVE